



Holiday Gift Guide

**Holiday Gift Ideas for Everyone on Your List!
HOT New Product Finds You Should Not Miss!**



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HOT
New
Products

GiiKER Super Ludo



Super Ludo is a reimagine of the classic ludo game with a space theme twist. Designed for seamless learning and high-speed gameplay, this modernized version welcome players into a universe of thrilling events and strategic challenges. Partner up with a friend to challenge another team or engage in free-for all and race to the finish line. With the addition of 6 unique universal events that will occur as you play, brace yourself for unexpected twists and turns that will keep you on the edge of your seat throughout the game. Bring the game to any family gathering and expect to spark laughter while creating lasting memories.

Ages: 6-9

Available online and at: <https://giiker.com/products/giiker-super-ludo>

\$65.99

Luna StoryTime Projector



Perfect for playtime, travel, bedtime bonding rituals or independent quiet time, Luna is a portable 3-in-1 device: 1) Story projector: watch, listen and read along as stories come to life with beautiful illustrations and gentle motion graphics. 2) Audio & music player: listen to stories and songs. 3) Night light: ease into stress-free bedtime with soothing lights and lullabies.

Developed by children's publishing experts, Luna delivers trusted, educational content for children ages 3 to 7. Each Content Character plugs in with 30-70 minutes of edutainment, from original stories to preschool favorites like Daniel Tiger's Neighborhood, PAW Patrol and Sesame Street.

The Starter Set includes the Luna StoryTime Projector with carry handle, Owl Content Character (5 classic stories + 5 songs), "Nest" stand, and USB-C cable. Also takes 4AA batteries (not included).

Ages: 3-7

Available online and at: LunaStoryTime.com and Amazon; Fall 2025 at Target.com, Walmart.com, Kohl's and Barnes & Noble

\$69.99

KidQuest: The Game Where Kids Find Out What Grown-Ups Were Like as Kids!



With the KidQuest deck, kids ask the coolest questions in their quest to learn about the adults in their lives!

The adults kids love were kids once — what were they like? With KidQuest, kids take charge and ask adults questions to find out.

With 100 cards in eight categories (Home, School, Friends, Work, Personality, Inner Life, Big Life, and Humor), kids ask adults thoughtful as well as "just for fun" questions about what it was like to be a kid. The result? More connected relationships and lots of laughs!

Perfect for game night, car rides, bedtime, or mealtime—anytime, really! A bonus game component lets kids give points to an adult's responses, and a "Celebration" card lets kids ask anything they want! Let the kid questing begin!

Ages: 5 and Up

Available online at: Amazon – Barnes and Noble – ChronicleBooks.com – and various independent toy, books, and gift shops around the United States.

\$12.95

HOT
New
Products

Levana Nala HD Baby Monitor

- NALA WITH 1 CAMERA
- 5.5" 1080P Full HD Video Monitor with 1 PTZ Night Vision Camera
- Premium Carrying Case
- 2 Year Accident Protection Warranty

954-554-7065

Ages: Moms

Available online: through our website and our authorized retailers such as Costco, Sam's Club and Amazon.

<https://www.mylevana.com/collections/video-baby-monitors/products/nala>

\$199.00



HOT
New
Products

Soap Standle - The Goo Stops Here

SoapStandle is a smart, family-friendly stocking stuffer that keeps bar soap clean, dry, and mess-free, no more goo in the soap dish! It helps families reduce plastic waste and extend the life of every bar, making it a practical and eco-conscious gift for all ages.

Ages 25-65

Available online at: <https://www.soapstandle.com/>

Starts at \$11.99 for 2



Soap Standle



Soap Standle is an eco-friendly device that attaches to a bar of soap, elevating it to dry completely and avoid the goo. It extends the life of the soap, keeps surfaces clean, and helps reduce plastic waste.

Ages 25-65

Available online at: www.soapstandle.com

\$19.99

Playhouse MD Medicine Dispenser



Meet Bella the Butterfly and Riley the Rocket, medicine dispensers with a removable pacifier that add a dose of play to every sick day! Doctor-designed and kid-inspired, Bella and Riley make giving liquid medication or supplements easier and more playful with a friendly butterfly or rocket shape and a precise dosing system. Suitable for ages 0M+, you can use the pacifier attachment for infant doses or remove it as your little one grows. The pacifier's curved medicine channel helps bypass taste buds to reduce spit-ups. With included 5 mL and 10 mL syringes, a pull-apart design that's easy to clean, and a story-led Playful Prompts Guide, Bella and Riley help turn challenging moments into more connected and overall positive care experiences.

Available online and at: Our site – <https://playhousemd.com/products/rocket-medicine-dispenser>

Target – <https://www.target.com/p/playhouse-md-syringe-dispenser-rocket/-/A-94686789>

Babylist – <https://www.babylist.com/gp/playhouse-md-rocket-medicine-dispenser/74914/2502872>

Ages: Birth+

\$16.99



HOT
New
Products



4in1 Montessori Climbing Set (ivory)

4in1 Montessori Climbing Set is a perfect tool for parents to improve their children's abilities. It's a universal method for children aged 1 to 3 to enhance their cognitive, emotional, and physical growth by enhancing muscle strength. At the same time, it improves balance and hand-eye coordination and nurtures motor skills while motivating confidence in first motions. The Montessori climbing gym fits well in small apartments thanks to its **compact size**.

HOT
*New
Products*



Pikler Triangle

The triangle is a core element of the set, designed to foster muscle strength, balance, and motor skills development. The Pikler triangle set is ideal for independent climbing and exploration.

Climbing Arch

A multi-functional toy that functions as both a climbing arch and a rocker, encouraging diverse play scenarios and stimulating imagination.

Slide Board

This is a dual-purpose board for sliding and climbing, with its colorful climbing holds on the other side to encourage problem-solving and motor skill development. The toy can be a ramp or bridge for endless creative setups while enhancing physical activity.

Cushion

Lightweight and soft, the cushion enhances comfort during play, rest, or reading, adding a cozy touch to these engaging baby climbing toys.

These toddler climbing toys combine functionality, safety, and the principles of Montessori education, making them a perfect choice. Climbing toys for 1 year old provide a sufficient environment for babies to grow intellectually and physically.

Ages: 1-3

Available online at: <https://goodevas.com/products/montessori-4in1-climbing-set-pikler-triangle-arch-slide-board-and-cushion-for-toddlers-1-3-years>

\$139.00

HOT
*New
Products*

5in1 Montessori Climbing Set with Pillow



Triangle Ladder

This double-sided ladder, when monitored by an adult, is a haven for little climbers, even those refining their coordination. With its expansive usable area, it can captivate multiple kids, making it an ideal piece for active children craving movement.

Climbing Arch

A versatile play piece, the arch serves as a support for toddlers learning to stand. As your child grows, it becomes an advanced climbing tool or, when inverted, a unique balance board.

Climbing Net

Crafted from natural wood and the soft, non-toxic multifilament polypropylene rope, this net offers both durability and safety. It's engineered to withstand pressure, ensuring kids can climb and step with confidence.

Slide & Climbing Ramp

A double-duty design showcases a smooth slide on one side and a climbing ramp with 4 planks on the other. This slide also doubles as a bridge, integrating seamlessly with other climbing structures to diversify play.

Cushion for Climbing Arch

The soft and cloud-like cushion for the Climbing Arch provides the perfect surface for children to lie on while they enjoy their favorite hobby – rocking! The soft, light layers make for perfect lying and rocking where every position feels comfortable.

Unveil a world of potential, imagination, and growth with the 5in1 Montessori Climbing Set with Cushion. A lasting testament to your child's ever-evolving development!

Ages:1-7

Available online at: <https://goodevas.com/products/5in1-montessori-climbing-frame-set-triangle-ladder-arch-rocker-slide-board-ramp-netting-rope-cushion>

\$249.00



Elevate your child's play experience with our 5in1 Montessori Climbing Set, one of Goodevas' flagship offerings. Comprising the core elements of the climbing arch and the triangle ladder, this set is accentuated by the multifunctional climbing net, slide/ramp and cushion. Together, they open doors to imaginative play, fostering muscle strength, balance, coordination, refined motor skills, and boosted self-confidence. Ingeniously designed to interconnect, this set enables children to craft new play landscapes that evolve with their growth and creativity. Together, they open doors to imaginative play, fostering muscle strength, balance, coordination, refined motor skills, and boosted self-confidence. Ingeniously designed to interconnect, this set enables children to craft new play landscapes that evolve with their growth and creativity.

HOT
New
Products

6in1 Wooden Swedish Wall

Let the
SPORT
BEGIN



Elevate your child's indoor play experience with the Swedish Wall + Slide & 3in1 Gym Set. A confluence of design and functionality, this set becomes an essential tool for nurturing balance, coordination, motor skills, bravery, and sheer enjoyment. Tailored for children from 1 to 6-7 years old, it is an impeccable addition for every family and makes a memorable gift.

Triangle Ladder

Modify this Montessori-driven ladder's height to fit children of varying ages and available space. With 5 distinct locking positions, it offers flexibility in setup.

Slide & Climbing Ramp

Dual-purpose in design, one side provides a sleek slide experience, while the other is a climbing challenge fitted with 4 wooden planks. This piece can be positioned as a bridge or linked to the Triangle Ladder, augmenting the play environment.

3in1 Gym Set

Disk Rope Swing: This multipurpose swing amalgamates natural spruce wood and non-toxic multifilament polypropylene rope, catering to children aged 3-12 years old.

Gymnastics Rings: Aimed to boost upper body fortitude and coordination, these wooden rings are an asset for kids of all age groups.

Climbing Rope Ladder: Ignite adventurous spirits with this traditional rope ladder, integrated with "through and around" knots to ensure stability and ease of installation.

Invigorate your child's world with the Swedish Wall + Slide & 3in1 Gym Set, a perfect blend of fun and developmental benefits. Secure yours today and watch the adventures unfold!

Ages: 1-7

Available online at: <https://goodevas.com/products/3in1-wooden-swedish-wall-climbing-ladder-for-children-swing-set-slide-board>

\$199.00



HOT
*New
Products*

OhGeni Cooling Gel Memory Foam Mattress, King 12"



OhGeni has engineered this mattress to provide a harmonious blend of comfort, support, and safety. Its medium feel accommodates various sleep positions and preferences, making it suitable for adults and children alike. It is meticulously designed to enhance family well-being by ensuring restful and rejuvenating sleep for all members.

Ages: 1-100

2025 — Available online and at: Amazon.com — https://www.amazon.com/OhGeni-Mattresses-Ergonomic-CertiPUR-US-Certified/dp/B0D6GN1354?ref_=ast_sto_dp&th=1

\$451.43

OhGeni Hybrid Gel-Infused Memory Foam Mattress



OhGeni has engineered this mattress to provide a blend of comfort, support, and safety. The cooling properties ensure a comfortable sleep environment, while the motion isolation feature is perfect for partners sharing a bed, ensuring that movements during the night do not disturb each other's rest. Transform your sleep experience, fostering better health, improved mood, and enhanced overall well-being with the OhGeni Hybrid Memory Foam Mattress.

2025 — Available online at: Amazon.com and <https://www.amazon.com/dp/B0DMSTRW9R?th=1>

\$859.00

HOT
*New
Products*

HOT
*New
Products*

OhGeni Luxury Queen Air Mattress



The OhGeni Luxury Air Mattress offers exceptional comfort, support, and convenience, making it an ideal solution for families in need of a reliable and comfortable sleep option. Crafted with premium, puncture-resistant materials, this mattress is designed to provide lasting durability, while the built-in electric pump ensures quick inflation and deflation in just minutes. Its adjustable firmness allows for a personalized sleep experience, catering to individual comfort preferences, whether you prefer a plush or firmer feel. The OhGeni Luxury Air Mattress is perfect for home use, guest rooms, camping, or travel, providing a comfortable sleep environment wherever you go. Easy to store and transport with its compact design and carrying bag, this air mattress is a versatile and space-saving choice for families seeking quality and convenience in their sleep solutions.

Available online at: Amazon.com <https://www.amazon.com/dp/B0D9H6NNBZ?th=1>

\$189.99

OhGeni Hybrid Gel-Infused Memory Foam Mattress



The OhGeni Air Mattress combines convenience, comfort, and versatility, making it the perfect solution for families looking for a reliable and portable sleep option. Designed with a durable, puncture-resistant material, this mattress offers both support and comfort, ensuring a restful night's sleep, whether at home or while traveling. The easy-to-use built-in electric pump inflates the mattress quickly, and its compact, foldable design makes it perfect for guest rooms, camping trips, or vacation stays. With an adjustable firmness feature, the OhGeni Air Mattress caters to individual comfort preferences, ensuring a customized sleeping experience. Lightweight and easy to store, this air mattress provides practical, comfortable, and portable sleeping solutions for families on the go.

Available online at: Amazon.com <https://www.amazon.com/OhGeni-Mattress-Inflatable-Carrying-Mattresses/dp/B0BVLY5W6K?th=1>

\$109.99

HOT
*New
Products*

HOT
*New
Products*

OhGeni Mattress Protector



Waterproof Backing & Rapid Absorbent Surface: Our advanced TPU backing offers unbeatable waterproof protection, preventing any liquids from penetrating your mattress. Simultaneously, the top layer is engineered to quickly absorb and dissipate moisture, maintaining a dry and comfortable sleep surface.

Comfortable & Noiseless: Enjoy the plush comfort of Rayon derived from bamboo, enhancing softness while ensuring a silent, undisturbed sleep. Our material remains noise-free under all movements, combining luxury with tranquility.

Skin Friendly & Safe For Kids: Rigorously tested and OEKO-TEX Certified to meet the highest safety and environmental standards, our mattress protector offers a worry-free solution for everyone in the family.

Extra Durable & Breathable: Our innovative 3D one-piece woven technology mirrors the quality found in premium mattresses, preventing any rips or tears while promoting optimal airflow for a cooler sleep experience.

Easy to Clean & Machine Washable: Designed for hassle-free care, our mattress protector is machine washable and dryer safe. For a plusher feel and enhanced hygiene, wash before initial use.

Available online and at: Amazon

\$39.99

OhGeni Waterproof Mattress Protector



HOT
*New
Products*

The OhGeni Waterproof Mattress Protector features an advanced dual-layer design for superior comfort and protection.

The surface is crafted from soft terry cloth made of 100% polyester, while the backing is composed of durable TPU material, providing exceptional waterproof and dustproof capabilities.

Available online and at: <https://www.amazon.com/Waterproof-Protector-Noiseless-Breathable-Mattresses/dp/B0D9N3YKNL>

\$17.99

Woddle Baby

HOT
*New
Products*



The World's Smartest Changing Pad, Woddle, is an AI- powered pad that combines every must-have nursery essential into a single, smart device, tracking a baby's growth and development and providing peace of mind to parents everywhere.

Transforming a nursery staple into a smart hub for infant care, the comfortable, wipeable, water-resistant Woddle changing pad includes a built-in warmer, white noise machine, night light, and weight scale. The pad is paired with the Woddle Baby companion app, which tracks babies' growth trajectory and provides tailored child development answers and advice. Together, Woddle's features and smart technology provide a centralized parenting solution (less clutter in the nursery!) that includes a:

- Comfortable, wipeable changing pad
- Warmer to relax baby during diaper changes
- Soothing white noise machine to reduce stress and promote calm
- Soft nightlight to keep baby sleepy during nighttime changes
- Accurate scale for real-time weight monitoring up to 50lbs
- Intuitive touchpad for tracking weight, changes, feeding, sleep patterns, and more
- Paired companion app to track baby's growth trajectory
- In-app AI assistant for tailored answers to baby-related questions

The Woddle Baby companion app receives and tracks baby's weight, feeding, diaper change, and sleep pattern entries from the pad, helping parents capture and monitor important developmental information in one place. Parents can also access the World Health Organization's growth chart on the app to benchmark their child's progress. Easily shareable with parenting partners and caregivers, the app includes an AI Parent Coach that provides tailored advice and answers to parenting questions.

This innovation in baby wellness was developed by some of the brightest minds in technology, engineering, and medicine, including Woddle founder and CEO, Shaker Rawan. Driven by his personal parenting experiences and a fruitless search for answers to his concerns over his own child's growth, Rawan developed a solution that resonates with parents looking to easily and consistently track their baby's growth.

Says Rawan, "The Woddle was born of necessity! Our newborn struggled with feeding and sleeping and

seemed to be growing more slowly than we expected. We searched for an accurate and convenient way to track his growth—and ease our minds—to no avail. So, we decided to design the solution we needed. Thanks to some of the top designers, engineers, and programmers around, Woddle provides the data, tracking, answers, and comfort new parents so desperately need."

Best of all, Woddle is designed to get smarter over time, with automatic software updates to the changing pad and AI enhancements. Woddle's roadmap includes integration into health systems, allowing parents to share their baby's vitals with their doctors. Their patented AI technology will allow parents to proactively monitor for infant health risks in the future.

About Woddle

We at Woddle are passionate about identifying and providing solutions to the problems surrounding child-care, especially as it relates to babies. One of the world's most experienced technical leaders, Woddle founder and CEO Shaker Rawan led Google's Android initiatives for the 2B+ users worldwide and built Lumin's banking platform that serves 2M active users monthly. His extensive experience developing innovative products, building ecosystems, and scaling adoption drove the development of Woddle's Smart Changing Pad.

Smart, comfortable, safe, and hygienic, the BPA-free Woddle is available for purchase now at www.WoddleBaby.com.

\$300.00



HOT
*New
Products*

Ophanie Area Rug



- Polyester: 8 sizes available in 12 colors
- Ultra Soft & Non-slip: Featuring a shaggy carpet surface, the Ophanie soft area rug is highly soft with a high-density sponge interlayer. This rug effectively reduces shedding, and the non-slip bottom with small, durable anti-slip dots enhances friction to prevent sliding.
- The Style That Works: This rug is well-suited for an overlaid look, an essential design component of hygge (a Danish concept that embodies warmth and coziness). Layering rugs can be effective in rooms with minimal furniture, adding a touch of warmth and style.
- Safe Materials: This very soft, velvety carpet is made from polyester material. Relax comfortably on the carpet. It's great for barefoot walking and perfect for tummy time for babies. The rugs are suitable for kids and pets!
- Modern Design: The Ophanie area rug is designed with a soft texture, warm, beautiful, and skin-friendly. Each rug, with its simple design in solid colors, transforms your room into a comfortable space. This shaggy area rug, available in beautiful colors, is an ideal choice for home decoration—perfect for the living room, bedroom, nursery, children's room, girl's room, baby's room, and playroom.
- Elevate Your Student's Dorm Room: Going to college can be a significant change. These rugs provide a soft and comfortable addition to any dorm room, fitting well within a student's budget.

Ages: 1-18

Available online and at: Amazon.com

\$46.99

ENDLESS SUMMER ADVENTURES START HERE!

Transform your backyard into a **playtime paradise** with the **gobaplay TitanMax Swing Set with Saucer Tent Swing**—a modern, multi-activity swing set designed for movement, fun, and relaxation.

With various ways to play, kids can swing high, hang out, and let their imaginations soar—all in one sleek, durable set. Built for **all-weather fun** with a **strong steel frame**, this set keeps the adventure going through every season of play.

Give your family a **summer filled with movement, adventure, and backyard memories**.



gobaplay

ELEVATE TO ALL DAY Summer Play



Turn your backyard into the ultimate backyard upgrade with the **Springfree Costco Exclusive All Black 13' Jumbo Round Trampoline Bundle**—where safety meets endless fun!

Designed with world-class safety innovations, this jumbo 13ft round trampoline has no springs and no hard edges in the jumping area. Plus, its sleek all-black design with a flexible safety net makes summer with family and friends even more exciting.

Give your family the gift of outdoor fun that lasts beyond summer.

springfree
TRAMPOLINE

Built from the ground up with safety in mind.



FlexiNet™

Specifically made with flexibility and no climbing in mind; cushions wayward jumpers and prevents falls to the ground.



Mat with SoftEdge™

30 times more shock absorbent than pads, the SoftEdge mat eliminates hard edges at the jumping surface.



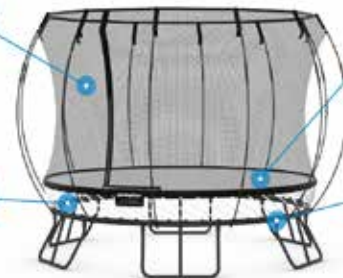
No Springs

Flexible composite rods instead of metal springs eliminate pinch points that could trap feet or toes and result in injury.



Hidden Frame

The frame has three layers of rust protection that won't flake or peel. Plus, it's positioned below the jumping surface where it's impossible to fall on.



✓ ELIMINATES 90% OF INJURIES

THE ONLY TRAMPOLINE TO ELIMINATE 90% OF PRODUCT RELATED INJURIES*

✓ ASTM F2225 & F381

CONTINUOUSLY MEETING THE NORTH AMERICAN SAFETY STANDARDS, YEAR AFTER YEAR.

100/100

THE ONLY TRAMPOLINE TO RECEIVE A 100% PERFORMANCE RATING BY INDEPENDENT BODIES CHOICE AND CONSUMER NZ*

springfree
TRAMPOLINE

HOT New Products

Dog Ate My Homework



The Dog Ate My Homework, the classic excuse that has been hounding teachers for generations, has been turned into a fun game, letting players transform a mischievous dog's mess into a masterpiece of family entertainment. Players face off against a dog with a taste for homework by taking turns feeding homework sheets into the dog's mouth, turning its ear, and retrieving the shreds from the other end. Unscramble the pieces to correctly guess the hidden image before the timer runs out. Each successful guess earns a doggie treat, and the player with the most treats after three rounds is the winner.

Ages: 5+

Available online

\$24.99

Dog Man Supa Buddies Card Game



Based on Dav Pilkey's Dog Man books series, the Dog Man Supa Buddies Card Game is a fast-paced and portable game for kids 5 and up and their families. Players flip Cards at the same time, looking for matching Supa Buddies, the Chief or the SKUNK! Players who identify the matching Cards first win the piles. The player to collect the entire pile of Cards wins the game! Dav Pilkey's Dog Man series has sold more than 60 million copies. This game includes characters from the book series and the Dog Man Scarlet Shedder book. The Dog Man book series, created by Dav Pilkey, is a wildly popular and humorous graphic novel series

that follows the adventures of a part-dog, part-man crime-fighter. Known for its unique blend of action, comedy, and heart, the series is beloved by young readers for its engaging stories and vibrant illustrations. Each book features Dog Man as he battles villains and learns important lessons about friendship, bravery, and kindness.

Available online

\$12.99

HOT New Products

Dog Man Scarlet Shedder Flip-O-Rama Game

Dog Man Scarlet Shedder Flip-O-Rama takes the same title of the 12th book in Dav Pilkey's #1 worldwide bestselling graphic novel series starring the universe's most popular half-dog, half-man hero. In this game, players stack Scarlet Shedder Flip-o-Rama game cards in the middle of the play area and take turns flipping them over. The first player to spot a Flip-o-Rama match dings the Bell. The player to collect the most Flip-o-Rama Cards wins. University Games designed this game to be a family-friendly, easy-to-learn, compact title that has groups playing and laughing anywhere and everywhere in seconds. The game play reinforces early learning visual recognition, matching and memory skills, fine motor function and social interaction.

Ages: 6+

Available online

\$14.99

Etta and Friends

One of the most popular plush from GIFFA, Etta the Elephant, has expanded her circle of friends. Each member of the Etta and Friends collection is made with the same soft fabrics, stuffings and styles that provide a tactile feel that any child is sure to love. Etta's new friends are:

- Bert the Bear = 10" and 16"
- Bernice the Bunny = 10" and 16"
- Harry the Highland Cow = 10" and 16"
- Dougie the Dino = 10" and 16"
- Felix the Fox = 10" and 16"
- Eva the Unicorn = 10" and 16"
- Gigi the Giraffe = 10" 16" and 26"
- Etta the Elephant = 10", 16" and 26"

Buy them all as a family or individually.

Ages: Infants to Adults

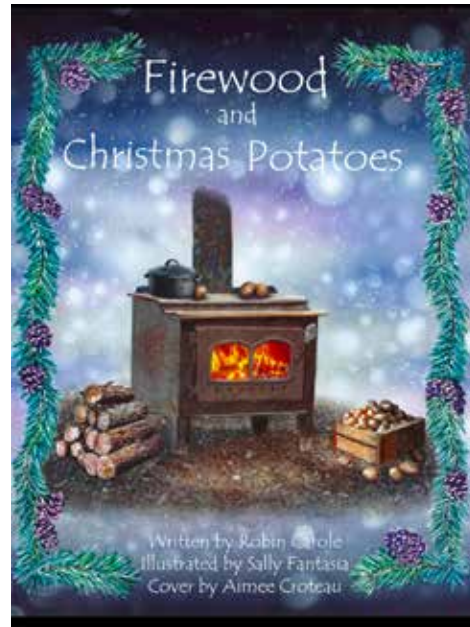
Available online

\$16.99 - \$69.99 (based on sizes)



HOT New Products

Firewood and Christmas Potatoes



The hardest times can teach the greatest lessons. During the 1930s, eight-year-old, Delia, along with her four siblings and mother, leave the Dust Bowl of Oklahoma. Taking only a few belongings and using the last of the money to buy a two-headed axe, Delia's mother travels to California to find work in the agricultural fields-tomatoes, grapes, cotton-anything that would support her family during the Great Depression. While confronting severe poverty, young Delia brings to life her mother's morals: hard work, sharing, and the universal need to be loved.

Firewood and Christmas Potatoes is based on true events and will take the young reader to a time when approximately three million Americans (including children) were once treated harshly as they journeyed to a different state to begin a new life. Children will experience the life of a child similar in age, who encountered challenges and embraced hardship by allowing their heart to love all.

Firewood and Christmas Potatoes is a heartwarming story that will become a family favorite during the holiday season.

Ages: 7 to 11

Available online

\$16.99 - \$69.99 (based on sizes)

Mix It Up On-The-Go



Turn your on-the-go time into family adventures with Mix It Up On-the-Go! Just pick a card, add a sprinkle of time, and voila! Instant fun for everyone. Whether you're smiling, playing, creating, learning, or caring, there's something for everyone. No need to plan ahead – most activities require nothing extra! Packed in a handy zippered pouch, take the fun with you wherever you roam. Get ready for unforgettable moments on-the-go, anytime, anywhere!

Ages: 4+

Available online

\$9.99

28

GIFFA Cuddly Critters



Say Hello to your new best friend! These cute, huggable, whimsical personalities are sure to put a smile on the face of someone special. From Unicorns and Bears to our new Highland Cows and Foxes, they are just right to cuddle up with day or night. Animals come in a variety of sizes:

- Unicorn Rosey = 14" 22" and 36"
- Bear Bobby = 14", 22" and 36"
- Frog Stuart = 14" and 22"
- Fox Jaimie = 14" and 22"
- Highland Cow Carlos = 14" and 22"
- Panda Pablo = 14" and 22"
- Puppy Papi = 14" and 22"
- Horse Lian = 14" and 22"
- Cow Avery = 14" and 22"

Great for kids of all ages

Available online

\$9.99 (and up depending on size)



SquiggleHop

Different than your typical board game experience, SquiggleHop brings families into the game-literally-with a life-sized, outdoor board game. It's interactive, it's imaginative and it's never-the-same game twice! With players acting as pawns, game tiles and a spinner serve up turns to share, perform and ask questions, blending movement, creativity, and conversations.

Ages: 4+

Available online

\$34.99



HOT New Products

HOT New Products

School Readiness Games



The Briarpatch School Readiness games are designed to encourage active participation, foster a love for learning, and develop cognitive and social skills in a playful environment. The games use popular themes that are entertaining for kids to have fun while promoting holistic learning, away from screens.

Criss-Cross Applesauce: a fun, auditory, and physical activity game that has kids active, engaged and learning. To play, players sit down (criss-cross style) and act out activities like tracing letters, roaring like a lion, or doing jumping jacks.

Letter, Number or Bug: a game that tackles one of the most important determinants of future success – The basics of letter and number recognition prior to entering school for the first time. This action-meets-learning game has players jump up and race around to identify letters, numbers and bugs. This game boosts motor skills, coordination, and lays the foundation for early literacy and numeracy.

Hocus Pocus, Everybody Focus: a memory game that hones visual-spatial and recall skills. Players each take a mask and are challenged to memorize which tactile or flat objects have been added or removed from the play area. This game reinforces Coordination by adding and removing objects from the play area; Mathematics as kids engage their spatial awareness and memory; and Literacy as it reinforces word concepts.

Ages: 3+

Available online

\$14.99



Speed Stacks GX Competitor

A Speed Stacks Gx Competitor provides what you need to get started in Sport Stacking! The Competitor includes a set of stacking cups with holding stem, Gx Timer and Mat along with access to Speed Stacks' online instructions.

Sport Stacking is an amazing sport of fitness, agility, concentration and quickness. Stacking is a great alternative to screen time and perfect for family game nights! Thousands of teachers and parents along with millions of kids have experienced the benefits of Sport Stacking.

Available online and at: <https://www.speedstacks.com/store/retail/speed-stacks-starter-pack> and <https://www.speedstacks.com>

\$49.99

Talk & Teach Farm and Talk & Teach Bus



Little ones will harvest an abundance of learning with The Learning Journey Talk & Teach Farm and Talk & Teach Bus. The new toys help expand vocabulary and reinforce sight word recognition in a fun and interactive way. The Talk & Teach Farm includes 60 learning cards teaching numbers, colors, food, and things found on the farm. The Talk and Teach Bus includes 60 learning cards that teach alphabet, shapes, school items, and things that go. (Requires 3 AA batteries).

Ages: 2 - 5

Available online

\$19.99 Each

HOT New Products

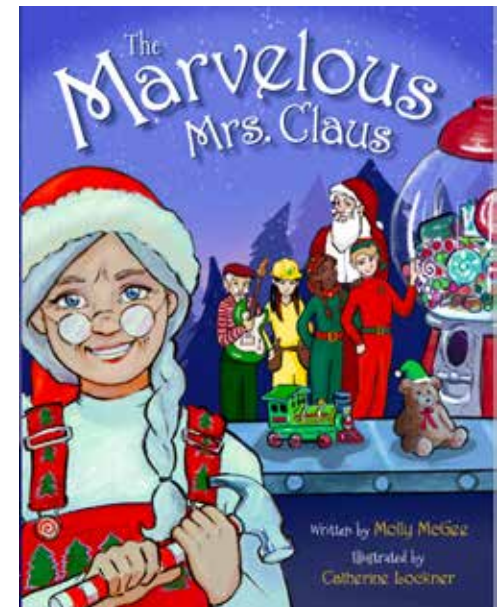
The Marvelous Mrs. Claus

Little ones will harvest an abundance of learning with The Learning Journey Talk & Teach Farm and Talk & Teach Bus. The new toys help expand vocabulary and reinforce sight word recognition in a fun and interactive way. The Talk & Teach Farm includes 60 learning cards teaching numbers, colors, food, and things found on the farm. The Talk and Teach Bus includes 60 learning cards that teach alphabet, shapes, school items, and things that go. (Requires 3 AA batteries).

Ages: 4 - 8

Available online at: MarvelousMrsClaus.com

\$18.99



HOT New Products

The Night Sky Lined with Silver



In the blustery winter of 1938, the Bieman Buddies' sledding adventure abruptly ends, due to a horrible storm. They huddle in the train station with Major Morris, the local wartime hero, and his golden retriever, Honey. Uncle Morrie captivates the children with one more engaging life story before they rush home to escape the winter wipeout.

Eliot's father, Adam Bieman, has become the town doctor, but Eliot is a boy who hates to take chances. When Honey drops his master's hat by their back door and bolts off barking, Eliot and his younger sister, Abbie, realize Uncle Morrie is missing. Yet the rescue team cannot look for him in the treacherous snowy conditions.

The Bieman Buddies pray for their own Hanukkah miracle. At first light, the villagers join in the intense search, including Eliot's uncle, whose family recently arrived from Germany after Kristallnacht, the "Night of Broken Glass." Eliot leads the rescue effort and discovers that his sister becomes his best ally. What Doc Bieman reveals will shock everyone to the core.

This charming American tale references the winter hotel business in the Catskill Mountains and captures the essence of Hanukkah, a story of miracles and survival. Through the beautiful descriptions and extraordinary illustrations, Eliot and Abbie will tug at your heartstrings.

Ages: 8 - 12

Available online

\$22.95



WonderWalks

Whether you're headed out on a walk, hike, or camping excursion, WonderWalks turns everyday outdoor experiences into engaging adventures as the whole family explores a sensory-rich scavenger hunt, conveniently packaged in a fabric carry-along bag, along with lanyards, markers, dry erase cards and a discovery journal. Choose the number of cards best suited for your adventure. Take turns leading each activity and end your journey by capturing your memories.

Ages: 4+

Available online

\$29.99

KLEE Naturals Sparkle Garden Deluxe Makeup Kit



The Deluxe Makeup Kits from Klee Naturals provide the ultimate perfect balance of fun and safety with their kid-friendly, non-toxic products. These all-in-one deluxe kits include 2 eye shadows, 2 lip shimmers, blush, water-based nail polish, biodegradable glitter gel, roll-on fragrance, rainbow powder brush, and an eye shadow applicator.

Ages: 6+

Available online

\$49.99

Games In Case



Waiting has never been more fun! Fill any pocket of waiting time with games to play together. Whether you're waiting at a restaurant, at the doctor's office, on a car ride, or anytime you're on-the-go, GamesInCase creates endless fun and lots of laughs through collaborate play. The dry erase feature allows games to be played over and over again and the convenient carrying box lets you use it anytime and anywhere you're having to wait!

Ages: 4+

Available online

\$24.99

HOT New Products

HOT
New
Products

FrameTheFun™ Family Bucket List



It's time to go on fun family adventures! FrameTheFun Family Bucket List frames up a world of excitement and endless possibilities as you choose from a selection of 30 adventure cards. From easy escapades to cozy moments at home, there's something for the whole family for every occasion. Capture your together time with a photo and replace the adventure card with your family in action. Watch as your adventures become cherished memories in the one-of-a-kind keepsake frame.

Age:s 4+

Available online

\$34.98



Cornhole Shootout

What do you get when you mix two popular sports activities that almost anyone can play? Cornhole Shootout, a superfun fusion of basketball and cornhole.

The all-new indoor-outdoor game, Cornhole Shootout is set up like traditional cornhole. However, this time, players take aim and can choose to shoot into elevated hoops, strategically placed on the cornhole-style board. A bank-shot or swish will likely fall straight through the hole on the cornhole board too for extra points.

Age:s 6+

Available online

\$99.99

HOT
New
Products



JoinAround Puzzle, Park

Get ready for family fun with the JoinAround puzzle! Featuring four levels of complexity, it's perfect for the whole family. Youngsters conquer big pieces, while older kids and adults tackle the smaller ones. Work together to complete the puzzle and once done, flip the box over and enjoy four bonus games. With its unique connector piece, the puzzle brings everyone closer to experience the joy of together time!

Ages 4+

Available online

\$24.98

Mix It Up Activity Box

Create cherished family moments effortlessly with the Mix It Up Activity Box, featuring 125 activity cards that transform even brief intervals into lasting memories. Whether it's 10 minutes before soccer practice, an hour before dinner, 30 minutes in transit, or a leisurely weekend afternoon, the versatile cards fit any occasion. No special materials required; many activities are ready-to-go. Simply gather your crew, a spark of inspiration, and let the magic unfold.

Ages: 4+

Available online



HOT
*New
Products*

National Geographic Motorized Marble Run



Create endless marble mazes with the National Geographic Motorized Marble Run! Features a motorized lift that carries marbles up 16" and drops them onto the track, creating a perpetual motion machine that continuously takes your marbles back to the top to launch again! With 61 construction pieces, 20 marbles, and the lift, you have everything needed for endless configurations!

Get ready for hours of fun with this innovative motorized marble run from National Geographic! The motorized spiral lift carries your marbles up to 16" high and allows you to design endless runs.

Kit includes:

- 61 construction pieces
- 20 marbles
- 14-piece motorized spiral lift
- Storage bag
- Learning Guide

Configure the pieces in any design you'd like and explore endless marble maze possibilities! The motorized lift keeps the action moving, creating a perpetual motion machine that keeps the marble action going non-stop! The pieces in this kit—including the motorized lift—are compatible with existing National Geographic Glow-in-the-Dark Marble Run kits (non-magnetic), allowing you to explore even larger runs! The detailed Learning Guide has lots of information about the physics of motion and gravity, so kids can learn while they play! And when they're all done, a convenient storage bag is included so you can keep all the marble run pieces stored together.

The National Geographic 95-Piece Motorized Marble Run Set is a super-fun way for kids to explore construction, engineering, and physics!

Ages: 8-14

Available online and at: Amazon and <https://thinkbluemarble.com/>

\$34.99

National Geographic Bug Habitat



With this bug catcher and habitat kit, kids can capture bugs and insects, then watch them through the habitat's magnified viewers. The bug catcher, tweezers, and net make it easy to catch bugs of all types!

National Geographic's Bug Catcher & Habitat Kit lets children capture and observe bugs using the habitat with magnified viewers! This kit includes everything kids need to capture bugs and observe them up close in their natural state.

Kit includes: clear bug habitat, removable base, latching lid with two magnified viewers (one stationary and one moveable), scissor-style bug catcher, net, tweezers, instructions & Learning Guide.

Exploring the bug and insect world is easy with this kit! Catching bugs is simple with the included bug catcher, net, and tweezers. To observe the bugs they catch, kids can first add natural objects like dirt, sticks, and rocks to the habitat base to help the bug feel at home. Once the bug is caught and added to the habitat, kids can observe it from all angles. The lid includes two magnifiers—a large, stationary viewer to see details up close, and another that telescopes and moves to expand the field of view and observe bugs as they move around the habitat. A detailed Learning Guide is also included that's filled with facts about bugs, insects, and spiders and how they live in the natural world.

The National Geographic Bug Catcher & Habitat Kit is the perfect outdoor activity for kids interested in the natural world.

Ages: 4-12

Available online and at: Amazon and <https://thinkbluemarble.com/>

\$19.99

HOT
*New
Products*

HOT
*New
Products*

National Geographic Clay Dinosaur Modeling Kit



Design colorful dino figurines by shaping the 5 colors of clay over the 5 dino skeletons (T. Rex, Stegosaurus, Triceratops, Dimetrodon, Brachiosaurus). Use the sculpting tool and 30 googly eyes to add more character! Kids can mix and match colors to create their own fun designs! With the National Geographic Air Dry Clay Dinosaur Craft Kit, kids can create 5 colorful dinosaurs using 5 colors of air-dry clay and googly eyes! A sculpting tool is also included to make molding and shaping easy for kids.

This Clay Dinosaur Craft Kit includes:

- 5 colors of air-dry clay (red, blue, purple, yellow, green)
- 5 dinosaur skeletons (T. Rex, Stegosaurus, Triceratops, Dimetrodon, Brachiosaurus)
- 30 googly eyes
- Sculpting tool
- Instructions and Learning Guide

The air-dry clay and included supplies in this kit make it easy for kids to design colorful, fun dinosaur figures they can display proudly! The clay is soft and easy for kids to work with, so they can focus on their creativity as they mix and match colors and add googly eyes to their dinos. A full-color Learning Guide is also included, filled with fun facts about the 5 dinosaurs in the kit, fossils, and more.

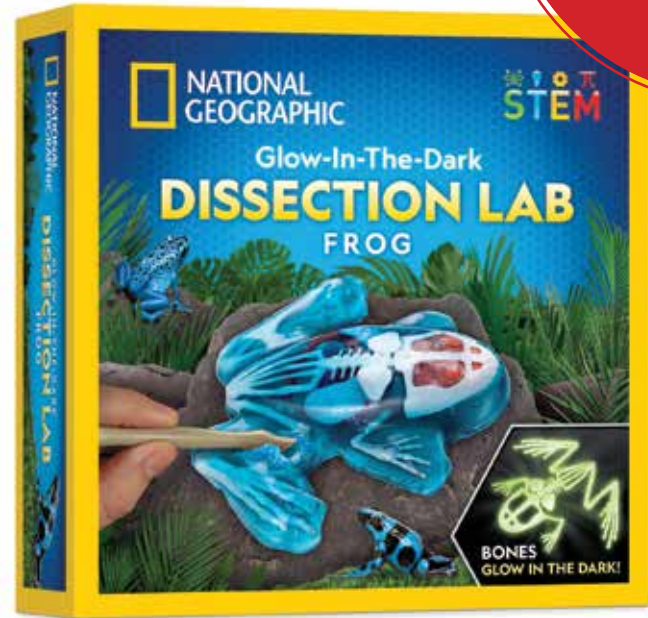
Ages: 4-10

Available online and at: Amazon and <https://thinkblumarble.com/>

\$16.99

National Geographic Glow-in the Dark Frog Dissection Lab

HOT
*New
Products*



This kit is a safe and humane alternative to dissecting a real frog! The glow-in-the-dark bones and realistic organs are encased in a safe, odor-free gel. Kids use the included tools to extract each of the 11 anatomy pieces to study closer.

With the National Geographic Synthetic Frog Dissection science kit, kids can study the bones, organs, and biology of a synthetic frog, just as they would with a real one! Everything kids need to conduct their dissection is included, along with a gel refill powder for an additional dissection!

This science kit includes:

- 1 frog mold
- 11 organs and glow-in-the-dark skeleton pieces
- Plastic dissection tool & tweezers
- 1 gel refill packet
- Full-color instructions and Learning Guide

Using the safe dissection tools included in the kit, kids will remove 11 realistic organs and glow-in-the-dark skeletal pieces from the frog to study in further detail. The organ pieces include the brain and eyes, lower organs, stomach, heart, and lungs, and the skeleton components (skull, spine, front & back legs, pelvis) glow in the dark, making this biology kit truly unique and fun! With the included gel refill, kids can reassemble their frog and refill it to conduct another dissection, making this kit perfect for biology classrooms and homeschool lessons!

Ages: 6-16

Available online and at: Amazon and <https://thinkblumarble.com/>

\$14.99

HOT
New
Products

Soppycid Reusable Mold-Free Bath Toys



- Soppycid is the No.1 reusable water balloon brand in the world in terms of sales value on Amazon.
- Soppycid Reusable Mold-Free Bath Toys, the world's first reusable mold-free bath toys with MagSeal™ technology. These toys can be easily opened and cleaned inside, ensuring a playtime experience free from mold.
- Safe and Durable – Made from nontoxic quality food grade silicone (PVC and BPA free)
- Mold Free – Easy to open and clean to prevent mold
- Lots of Fun – Squeeze and squirt these soft cute animal bath toys for extra fun in the water
- Great for Everyone Everywhere – bath toys for everyone. For bath time, as baby pool toys, at the beach or anywhere you go.

Ages: 3-13

Available online and at: <https://soppycid.com/products/soppycid-bath-toy-bathtub-water-splash-toy>

\$15.99

Soppycid Reusable Water Balloons

HOT
New
Products



Soppycid, the inventor and leading brand of reusable water balloons. When it comes to water balloon fun, Soppycid is a true game-changer! As the top-selling and most recognized brand in the market, Soppycid brings you the ultimate summer experience with its innovative reusable water balloons.

Summer is all about creating unforgettable memories, and what better way to do that than with an epic water balloon fight? Traditional water balloons not only bring too much hassle, but they also create a mess and harm the environment. Soppycid's reusable water balloons are here to change the game.

Imagine gearing up with your loved ones for an exhilarating water battle, ready to beat the heat with a splash! Whether you're at a park, backyard, or beach, Soppycid's reusable water balloons are the perfect companion for endless fun. Not only do they provide hassle-free water fun, but they also help protect the environment. By choosing Soppycid, you're not just having fun – you're making a conscious choice to reduce waste and keep our planet clean.

Introducing Soppycid Reusable Water Balloons – the ultimate game-changer in water balloon fun:

- Reusable Over 1,000 Times: Unlike traditional plastic water balloons that are single-use, Soppycid balloons can be reused over 1,000 times, making them durable and eco-friendly.
- Refill in Just One Second: With MagSeal™ technology, Soppycid balloons refill and seal in just one second, allowing for quick and easy refills during water battles.
- No Fragments to Clean Up: Made from food-grade silicone, Soppycid balloons do not break into harmful fragments, reducing waste and making cleanup a breeze.
- Gentle on Impact: Soppycid balloons are gentle on impact, ensuring a safe and enjoyable playing experience for all ages.
- Eco-Friendly and Pollution-Free: Say goodbye to single-use plastic waste! Soppycid Reusable Water Balloons are environmentally friendly, helping you reduce your carbon footprint while enjoying summer to the fullest.
- Water Fun Anywhere, No Faucet Needed: Whether you're at the park, beach, or backyard, Soppycid Reusable Water Balloons are perfect for any outdoor occasion. Compact and easy to carry, they're the ideal summer accessory.

Ages: 3-18

Available online and at: Amazon and <https://soppycid.com/>

Price: 12 pcs for **\$39.99**

HOT
New
Products

Blockaroo Magnetic Foam Building Blocks



Dive into fun with the Blockaroo 50-piece Set with Storage Trunk! Transform play time into a captivating learning adventure or add a splash of excitement to any bath time moment with these award-winning magnetic foam blocks.

This set includes an assortment of 50 magnetic foam blocks, and is perfect for use in classrooms, for preschool learning activities, and for larger families! A storage trunk is also included so blocks can be stored away with ease.

Blockaroo magnetic foam building blocks are rapidly becoming a top choice for parents and educators alike! They're designed to be the easiest-to-use building blocks ever created. Designed by educators, these award-winning STEM toys have earned prestigious accolades like the Mom's Choice Gold Award, the Tillywig Brain Child Award, and the Parent and Teacher Choice Award. Safety is our top priority, and you can trust that all Blockaroo blocks are rigorously safety tested to exceed the highest international toy standards.

These large, soft foam blocks offer more than just fun; they're excellent for teaching important early STEM skills such as counting, sorting, and stacking, all while stimulating tactile and sensory development.

One of the things that sets Blockaroo apart is our innovative magnetic system. These blocks connect like magic and never repel, providing endless building possibilities when combined with other sets. Kids love the way the blocks rotate 360-degrees when connected, making a satisfying click sound that adds a multi-sensory dimension to playtime. Building is easy with the 360-degree rotation capability and the mix-and-match nature of these blocks. Plus, the interactive elements of Blockaroo building toys encourage socialization and teamwork, making them perfect for quality family time with your young ones.

Best of all, cleaning is a breeze – just pop Blockaroo blocks in the top rack of your dishwasher, and they'll be as good as new!

Ages: 3-5

Available online at: Amazon and at: <https://thinkbluemarble.com/>

\$89.99

ChatterTime® Conversation Cards



Spin, flip, and chat your way to unforgettable family moments! Dive into lively conversations with Chatter Time's playful prompts. With six categories covering memories, favorites, dreams, and more, there's something for everyone. Spin the spinner, choose a card, and share your answers aloud. Keep the fun rolling with each spin and turn it into a friendly competition by collecting cards from every category. Let the laughter and bonding begin!

Ages: 4+

Available online and at: <https://www.pennycake.com/chattertime-conversation-cards>

\$22.99

Bob Bee

BobBee is the water toy that is three boats in one = Bob and Bee . . . and BobBee. Bob is a steamboat with heavy load and strong capabilities, but with slow, steady movement. Bee is a smaller, agile, and quicker boat. Together (literally fitting together two toys into one), BobBee is strong and swift channeling vessel of fun.

The social-emotional learning of the strengths and weaknesses of each character that work together for a perfect outcome.

BobBee is one of the most sophisticated water toys invented, BobBee's accessories include suction cup portholes, teething tail, and multiple storage compartments that all aid in the imaginative fun of learning buoyancy, water volume and displacement.

BobBee can be played with in the bathtub, water table, sink or on dry land. The toy is multi-purpose, multi-gender, multi-age, multi-discipline, and multiplably fun.

Ages 6 months to 6 years

Available online and at: Amazon and www.Griddlykids.ca

\$37.99



ChatterTime® On-the-Go

Start conversations that create moments of together time in a lighthearted and playful way. With six question categories, the sky's the limit for everyone to share memories, dreams for the future, silly moments and much more. To get started, pick a card and read it out loud. Take turns sharing your answer. Packed in a handy zippered pouch, the cards are perfect for prompting fun chats anywhere, anytime.

Ages: 4+

\$9.99

Available online and at: <https://pennycake.com>

HOT
New
Products

Charmdana Dog Bandana and Wag-Witty Charms

My daughter Katie and I launched this pet business called WagAround Town in 2023 inspired by our own dogs. We wanted to provide innovative, eco-friendly and stylish accessories for dogs. We created this Croc-style bandana for dogs out of 100% natural rubber.

The Charmdana is NOT your ordinary bandana. It comes in 6 colors and three adjustable sizes so it's comfortable and gives a secure fit for pets of all sizes. The natural rubber material is lightweight, durable, waterproof and has a textured back for ventilation for all day wear. It's built to withstand the wildest of zoomies, the muddiest of hikes, and the messiest of playdates. Best of all it's easy to clean with just soap and water so you can easily rinse it off at the beach or dog park.

Accompanying the bandanas are the Wag Witty Charms, which is a collection of playful and witty charms with sayings from the dog's perspective. They offer endless possibilities for customization and pet owners can mix and match charms to create unique combinations that reflect their pet's personality, interests, or special event. Whether it's a playful "It's a Ruff Life," "It's Treat O'Clock Somewhere," or "Just Another Day at the Pawfice," the charms fit any occasion. Owners can also mix and match with any universal shoe charms.

While unveiling our products at the Global Pet Expo in Orlando, Fla. March 2024, the international pet trade show, WagAround Town received a top award, third place in the highly competitive New Dog Product Category. Additionally, we were honored with the prestigious Best New Product Award by Blog Paws, the national pet influencer association.

We also feel our product is unique because it enhances the human-canine bond. Dog owners can choose charms that fit their dog's personality and attitude, which in turn gives the owner an emotional bond when spending time with their dog. Whether your dog is "So Spoiled", a "Wiggle Butt", or wants to tell you to "Talk to the Paw" or "Fetch it Yourself" it will bring a smile or a giggle to brighten your day.



Dogs Helping Dogs!



954-554-7065

Ages: All Dogs & Cats

Available online and at: <https://www.wagaroundtown.com>

\$36.99

For every 5 mats sold we will donate 1 travel mat to a service dog!

Mission – We want to give away 50 free Travel Dog Mats by 2025!

We would love for you and your pup to join our mission; help us give 50 free Travel Dog Mats to military and working dogs to keep them safe, comfortable and improve their quality of life.

These amazing dogs enhance physiological and psychological well-being and promote empowerment for veterans that maybe in isolation. With your purchase we can make a tangible and significant difference in these dogs lives while they help a vet regain their independence thru social interaction. Help us honor all military and working dogs for their service.



Bank-A-Ball Indoor Basketball Set

Bank-A-Ball Mini Basketball Hoop for Adults or Kids — Indoor Portable Adjustable Playing Set w/Ball — Over The Door Hoop with Adjustable Backboard & Rim for Endless Trickshot Creative Fun.

Ages: 8+

Available at: Amazon or <https://bankaball.com/>

\$44.99

255-piece Wrebbit3D Batmobile 3D Jigsaw Puzzle

Fight crime in style with this 255-piece 3D jigsaw puzzle of the most iconic and recognizable Batmobile from the Batman universe! Complete with grappling hook, oil slick dispensers and afterburner, this armoured pursuit vehicle is ready for action.

Ages: 12 & Up

Available online and at: <https://www.wrebbit3dpuzzle.com/collection/batman/>

\$32.99



Beetle & Bee Garden Build A Bird Bungalow

This best-seller is a great anytime craft activity for families and kids ages 5+. Each DIY build-and-paint birdhouse kit includes 7 FSC-certified wood birdhouse pieces, nails, a metal hanging chain, 2 hooks, glue, 1 paintbrush, and 4 paints in assorted colors. Available in packs of 6 or cartons of 24. Hammer not included — adult supervision and support required.

Ages: 5 & Up

Available at: Amazon and <https://toysmithtoys.com/products/build-a-bird-bungalow-6>

\$17.00



HOT
New
Products



Laser X Ultra Micro B2 Double Blasters

Laser X Ultra is the latest generation of Laser X – the #1 Home laser tag game on the planet! It's like having a laser tag arena in your own backyard! With the Laser X Ultra Micro B2b Blasters, you can blast opponents up to 200 feet away – inside or out, in darkness or bright sunlight. Select from more than 10 different team-color combinations – or set it to Ultra Mode, and cycle through them all! Laser X Ultra Micro B2 Blasters have built-in receivers with indicators that let you know who blasted you! Blaster beams go through windows and bounce off walls and mirrors to hit opponents. Every series of Laser X gear works together, and games can include unlimited players. Requires 6 “AAA” batteries (not included).

Ages: 6+

\$19.99

Available online and at Target and www.GetLaserX.com

HOT
New
Products



Laser X Ultra Long-Range Double Blasters

Laser X Ultra is the latest generation of Laser X – the #1 Home Laser Tag Game on the planet! It's like having a laser tag arena in your own backyard! With the Laser X Ultra Long-Range Blasters, you can blast opponents up to 500 feet away – inside or out, in darkness or sunlight. Select from more than 20 different team-color combinations – or choose Ultra Mode, and cycle through them all! Laser X Ultra Long-Range Blasters have quick-slide reload, and built-in indicators let you know who blasted you. Blaster beams go through windows and can bounce off walls and mirrors to hit opponents. Every series of Laser X gear works together. Games can include unlimited players. Does NOT use a real laser; infrared beam is not visible. Set equips two players. Requires 6 “AAA” batteries (not included).

Ages: 6+

\$49.99

Website: <https://www.getlaserx.com/>

Available online and at Target and www.GetLaserX.com

HOT
New
Products



Laser X Ultra Double Blasters

Laser X Ultra is the latest generation of Laser X – the #1 Home Laser Tag Game on the planet! It's like having a laser tag arena in your own backyard! With the Laser X Ultra Double Blasters, you can blast opponents up to 300 feet away – inside or out, in darkness or bright sunlight. Select from more than 20 different team-color combinations or set it to Ultra Mode to cycle through them all! Laser X Ultra Double Blasters have quick slide reload and chest receivers with indicators that let you know who blasted you! Blaster beams go through windows and bounce off walls and mirrors to hit opponents. Every series of Laser X gear works together, and games can include unlimited players. Requires 6 “AAA” batteries (not included). Ages 6+.

Ages: 6+

\$39.99

Website: <https://www.getlaserx.com/>

Available online and at Target and www.GetLaserX.com

Smithsonian Magic Rocks



Ages: 10+

\$14.99

Available online

HOT
New
Products

Create a brilliant underwater garden with this instant crystal growing kit. This simple and fun project has been around for decades and is still as amazing and entertaining as ever. Simply place your colored stones (metal salt crystals) into the magic solution (sodium silicate dissolved in water) and watch them grow into beautiful, colorful crystal formations – within just ten minutes. Repeat this process in six hours, and watch with amazement as your rocks grow into colorful stalagmite-like towers. Enclosed STEM content explains the chemical process. Set includes an aquarium tank, space background and sticker sheet. Rocks grow to different heights, up to 4” tall!

Smithsonian Telescope/ Monocular

Young scientists can explore the world around them with the dual-function Smithsonian Telescope / Monocular. This engaging toy telescope makes objects appear closer than the naked eye, allowing for more detailed views of everything from birds up high in the branches to the Moon! Place the optical tube on the included aluminum tabletop tripod or hold it up to your eye, like an old-fashioned “spy glass.” To focus, remove the dust cap from the 33mm objective lens, loosen the motion lock, and push or pull the eyepiece until objects are sharp. The Smithsonian Telescope / Monocular is the ultimate science tool for sparking curiosity and wonder. Enclosed educational content teaches about the phases of the moon and more.

Ages: 8+

\$24.99

Available online



HOT
New
Products



Storypod, The Leading Children's Educational Audio System

Storypod is a screen-free interactive audio system for kids ages 0-9 that aims to support parents on their journey of raising smart, healthy, and curious children. Kids can independently engage with Storypod. They simply tap any Craftie, Audiobook, Activity Card, Token, or Trivia Card on top of the device and activate educational and entertaining audio content (Music/ Songs, Fables, Fairy Tales, Stories, Biographies, and so much more). Storypod is the perfect gift for children of all ages, presenting STEM and learning topics in a fun and engaging way with a focus on stage-based childhood development.

Storypod helps improve early reading skills and speech development with our content developed by experts. Storypod uniquely allows for quizzes and interactive content with our child-friendly buttons and engaging content. Bedtime routines are made easier with Storypod bedtime content helping parents to set predictable night routines for their little ones.

Ages: Toddlers

\$99.00

Website: <https://www.storypod.com>

Available online at www.storypod.com

Tinkering Labs Electric Motors Catalyst STEM Kit

HOT
New
Products



Ignite the spark of curiosity and innovation in your young inventor with the Tinkering Labs Electric Motors Catalyst STEM kit! Created by renowned education innovators whose TED talks have inspired millions, this original Tinkering kit unleashes your child's natural creative power. With 50+ high-quality components and 10 engaging challenges, kids are inspired to invent their own unique creations. Boost creativity, IQ, and STEM knowledge as your child constructs machines that draw curvy lines, scramble eggs, or even vehicles with suspension systems. The ultimate DIY gift for tomorrow's creative problem-solvers!

The Electric Motors Catalyst is a STEM kit that boasts durable, high-quality components capable of withstanding the creativity and ingenuity of any 8 to 13-year-old. Start with the included 10 Challenge cards, and spend endless hours of exploration and innovation. It connects kids with science, technology, engineering, art, and math principles and encourages them to create anything they can imagine. The versatility of this kit makes it ideal for classroom use, offering teachers an easy way to provide super fun and creative learning activities to their students.

Ages: 8 - 13

\$65.00

Website: www.tinkeringlabs.com

Available online at: www.tinkeringlabs.com – Amazon

HOT
New
Products



Tracy the Fidget Triceratops

Discover this fun fidget friend's two ways to play—explore Tracy's pop-in, pop-out spikes, or toddlers can build hand strength and coordination, counting and color skills as they spin, twist, crank, and push Tracy's unique, interactive fidget pieces. These fine motor movements are essential to children aged 18+ for school readiness. A toy sized just right for little hands, Tracy comes with soft horns for safe and fun play.

Ages: 18 mos & up+

\$15.99

Website: <https://LearningResources.com> and available online

Curry on a Stik

Pet Products Family Choice Award Winner

- A Professional Massage/Grooming/Bathing Tool
- Decreases Shedding – Increases Coat Health – Removes Stagnation Increases Circulation
- Easy Clean Up – Simply Rinse Or Wash
- Ergonomically Designed For Ease Of Use With The Arthritic Or Nerve Effected Hands – Patent Pending Design!
- For Quick Grooming, Or Intensive Therapeutic Massage Sessions
- Providing An Aid In Early Detection Of Soreness & Injuries
- Created With Design, Durability, Quality, Performance & Affordability In Mind
- Easy To Carry – Safe & Effective For Use By All Ages!
- Veterinarian Tested & Approved By Chi Institute Instructor Dr. John Langlois!

\$29.95

Website: <https://www.curryonastik.com>

Available online and at www.curryonastik.com



Corakko Snake Oil Therapeutic Salve for Animals

Pet Products Family Choice Award Winner



- Copper NANO Technology with Essential Oil Extracts & Honey
- Soothes, Heals & Kills Bacteria & Fungus
- Treats bacterial & fungal growth on & under the skin
- Heals Wounds
- Hotspots

\$39.95

Website: <https://www.curryonastik.com/>

Year: 2023

Available online and at <https://www.curryonastik.com/>

HOT
New
Products

- Rain Rot
- Scratches
- Insect Bites
- Cracked Hooves
- Summer Sores

Corakko Therapeutic Skin Care Products

Pet Products Family Choice Award Winner

Premium therapeutic Skin Care Formula/ Shampoo. The power of Copper Nano-technology, raw honey & ancestral herbal extracts to treat & prevent bacterial & fungi growth. The formula is both preventative & therapeutic for any common skin diseases & anti-inflammatory, anti-oxidative & anti-microbial against bacteria, fungi & viruses. Natural ingredients with essential oils. Penetrates deeply into the skin. The formula's main ingredients are combined with a unique blend of skin conditioning, cleansing agents & moisturizers. Made in Orlando, FL U.S.A.

\$29.95

Website: <https://www.curryonastik.com/>

Year: 2023

Available online and at <https://www.curryonastik.com/>



HOT
*New
Products*



Mess-Proof Sleeved Bib

- Made with a soft, lightweight, waterproof polyester that is made from 100% recycled plastic
- Long sleeves protect clothing
- Elasticized cuffs keep messes out
- Large flip pocket stays open to catch spills and food
- Tug-proof, soft, no-scratch closure is gentle on little ones
- Easy to clean – hand rinse and hang dry or machine wash
- Our fabric is OEKO-TEX Standard 100 certified
- PVC, BPA, BPS & PHTHALATE FREE

Ages: 6-24 months

\$12.95

Website: <https://tinytwinkle.com/>

Available online at: Amazon.com – TinyTwinkle.com

HOT
*New
Products*



The Night Hunter Murder Mystery Party Game from University Games

University Games brings the story of The Night Hunter to life in its latest and most sophisticated murder mystery party game. To catch The Night Hunter, four separate game-solving chapters require players to solve five distinct and seemingly unrelated murders. The game is an excellent gift for fans of crime dramas, unsolved mysteries and problem solving challenges. The Night Hunter takes 3-4 hours to play and employs innovative online hints and solutions that can help detectives throughout the game.

As the story goes: After confessing to a series of disturbing, animalistic murders, “The Night Hunter” was sentenced to life in prison. The public breathed a sigh of relief, thinking The Night Hunter’s reign of terror was over...that is, until a murder with similarities previously not released to the public occurs over 25 years later. Is it a copycat? Or is the wrong person behind bars? Play as an agent hired by The Bureau as you explore over 100 unique pieces of evidence to learn about The Night Hunter’s past and stop another murder from happening in the present. University Games has been the leader in murder-based games for the last four decades since launching the Murder Mystery Party brand in 1985.

Ages: 4+

\$39.99

Website: <https://www.universitygames.com/games/mystery/thenighthunter>

Available online and <https://www.universitygames.com/games/mystery/thenighthunter>

HOT
New
Products



Just Add Sugar

Just Add Sugar is the sweet activity kit that is a delicious way to learn about science, create products and art. This kit comes with everything you need except the sugar. Add your own sugar for multiple organic chemical experiments to make your own candy, sugar cubes and then clean up with your own homemade soaps. Discover scientific properties such as densities of solutions and chemical reactions. Complete activities include: sugar crystals, sugar rainbow glass, sugar necklace, sugar cubes, ice worm pond, soap, decoupage yarn art, edible play dough, body scrub, feed your flowers, natural fly strip, super tie-dyed shirts and super paper mache. *From Griddly Kids*

Ages: 8+

\$24.95

Available online

Bank-A-Ball

This trickshot makes your holiday shopping a slam dunk.

Bank-A-Ball® scores as the solution for the tough-to-get guy-gift on this year's holiday shopping list.

Bank-A-Ball is the adjustable angle basketball backboard and rim that hooks atop a standard-sized door to turn any room into a playroom. Bank-A-Ball is not a regular mini hoop. Bank-A-Ball is a sturdy, 6-position segmented backboard with a 7-position spring-loaded adjustable, collapsible rim. It revolutionizes the trickshot possibilities with a whole new angle(s). *From ABetter Design Company*

Ages: 4+ and Dads

\$34.99

Available online



Crazy Ice Bubbles



Crazy Ice Bubbles formulated for Winter Bubble Outdoor Fun that is easy for kids to use and works in most winter conditions. You can catch 'em, they last longer than regular bubbles, you get more bubbles every time, fly far, and they freeze different with cool looks every time. Crazy Ice Bubbles look like Snow Globe or Snow Bubbles while freezing and different every time. New outdoor winter play pattern bringing fun to winter weather. Bubbles freeze differently at temperatures below freezing. Crazy Ice Bubbles work in most winter conditions! These Bubbles will work in warmer temperatures in fall and spring just not freeze.

Ages; 5-12

\$7.99 US & \$9.99 Canada

Available online

HOT
New
Products

Marvel 3D Crystal Puzzles

Building a superhero collection. Universes collide when University Games joined forces with Marvel for its BePuzzled Marvel 3D Crystal Puzzles. University Games is pleased to welcome the Marvel Universe to its award-winning line of highly-collectible BePuzzled branded 3D Crystal Puzzles. The Marvel heroes in the first series of puzzles are the franchise's favorite Iron Man, Spider-Man, Black Panther and Captain America.

Ages: 8+

Available online

\$16.99



HOT
New
Products



Triops Play Park

Unique kit contains a domed aquarium and 2 different species of Triops that grow what some call “living fossils” since they are identical to their prehistoric kin. We selected two species that have wildly different behavior. The domed play park aquarium has toys for Triops to play with. Kit includes a boat to push, a wheel to spin, a dino-slide to slide down, and a tree to climb.

Kit also includes a dino-egg, and glow dino-bone. Triassic Triops brand eggs are lab grown and not taken from the wild. Eggs are added to natural marine sand for ease of use.

Brought to you by TOYOPS

Great for all Ages

\$32.95

Available online

HOT
New
Products



Winter Time Family Mega Blanket — Warm Gray

The weather outside is frightful, but blankets make it so delightful. From foot-pocket blankets, to chunky knit throws, these ultra-soft goods will warmly welcome everyone home. Double the size, double the comfort! Our popular mega blankets offer more snuggles per square inch so the whole family can come together for comfy, cozy memories. Snuggle up with the giant, cozy Winter Time Family Mega Blanket — Warm Gray from the Holly Lodge collection. A heartfelt way to spend time together and create memories. From Demdaco

The Details:

- Size: 60”w x 120”long
- Materials: polyester fiber
- Care Instructions: Machine Wash - Cold, Non Chlorine Bleach Only, Tumble Dry — Low, Do Not Iron
- Sentiment: Winter time... all about the snuggles
- Copyright: © 2020 DEMDACO
- UPC: 638713580368

Great for all Families and Ages!

\$81.50

Available online

HOT
New
Products



Land of Dough Mini Cups

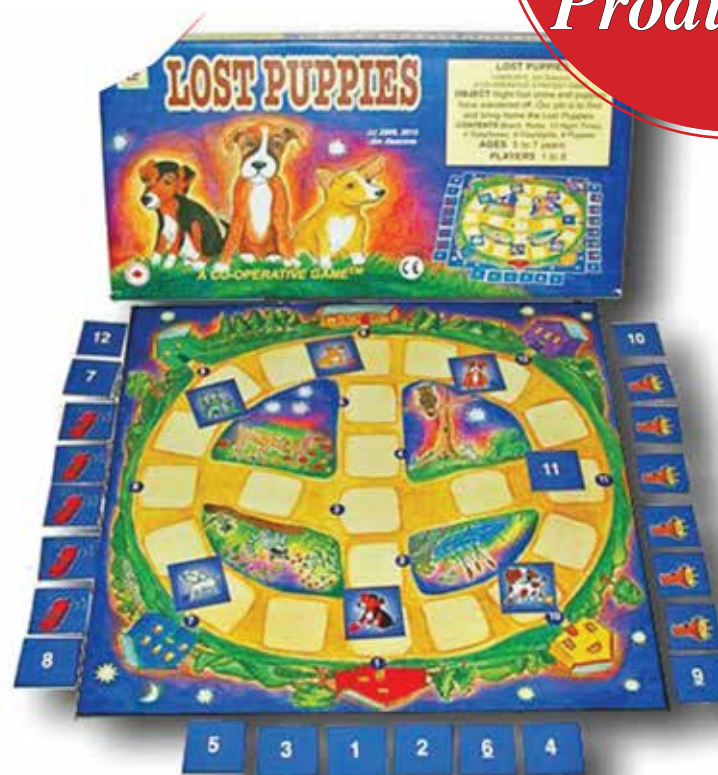
Land of Dough 1 oz. Mini Cups. Curiosity in a cup! Land of Dough Mini Cups feature a variety of themes in two matching color tones including Red Apple, Orange Fox, Yellow Sun, Green Frog, Blue Whale, Purple Flower, Pink Hearts, and Black Penguin. The adorable 1 oz. cups are conveniently sized for all occasions!

Great for Ages 3 & Up

\$3.00

Available online

HOT
New
Products



Lost Puppies

1 to 8 Players

Night has come and the puppies have wandered off. Our job is to find and bring home the Lost Puppies. Working together will allow us to rescue as many as possible for the happiest outcome!

Contents:

12 x 12" game board, Rules, 12 Night Times, 4 Telephones, 6 Flashlights, 6 Puppies

A Co-operative Strategy Game TM, by Family Pastimes, Ltd.

Ages: 5-8

\$15.00

Available online

HOT
*New
Products*



Cyclone Gyro

Here you will find a modern spin on an old concept. Cyclone Gyro is a STEM toy made for play; it was carefully designed with kids in mind. It is a durable easy to use gyroscope. **In the box:** Cyclone Gyro, zip starter, pedestal, and instructions with tips and tricks.

Ages: 6 - 99

\$16.99

Available online

HOT
*New
Products*



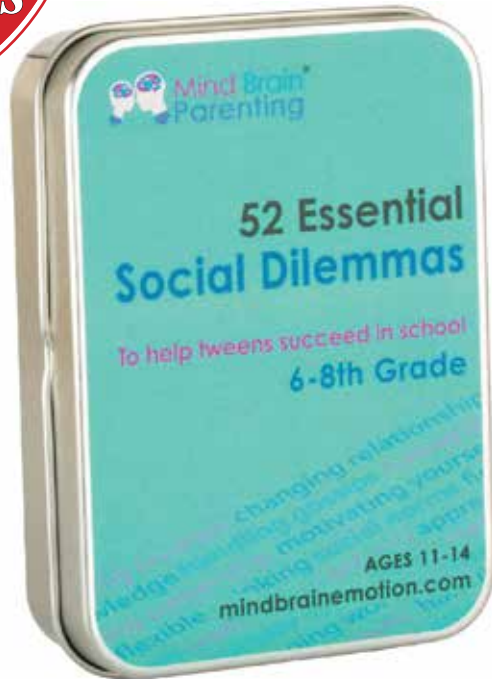
Feltman Brothers Smocked Holiday Dress

'Tis the season to be merry! The new Feltman Brothers navy smocked holiday dress features all the elegant details for your little angel this holiday season. With classic holiday colored hand embroidered smocking, and embroidered ruffle collar and dainty puff sleeves, it's perfect for festive family photos. Just snag the matching bonnet to complete the look!

\$77.99

Available online and at <https://feltmanbrothers.com/>

HOT
*New
Products*



52 Essential Social Dilemmas

52 Essential Social Dilemmas helps kids and tweens build communication and social skills. It was developed by Harvard-trained educator and passionate school counselors to help students adjust and thrive in school. Each card includes a relatable situation that kids commonly encounter and struggle with at school. The deck is packed to 50+ social skills and “what would you do?” type of questions to spark conversations and connections. The durable cards come in a sturdy tin for easy daily use in home, school, and on the go.

Ages: 10 & Up

\$24.99

Available online and at Amazon:
<https://www.amazon.com/MIND-BRAIN-SOCIAL-DILEMMAS-CONVERSATION/dp/B0BBLDH9K7>
and

<https://mindbrainemotion.com>

<http://mindbrainparenting.org>

HOT
*New
Products*



Silonn Ice Maker

Model Name: SLIM06B

Brand: Silonn

Dimensions: 12 x 9 x 12 inches

Weight: 15 pounds

Ice Capacity: 27 lbs per day

Color: Black

Manufacturer: Silonn

ASIN: B0B1TC5SDQ

Great for Families

\$109.99

Available online at https://www.amazon.com/Silonn-Countertop-Portable-Self-cleaning-Bullet-shaped/dp/B08ZYJ8CRX/ref=sr_1_3?crd=3LH38T3I3OKAO&keywords=Silonn+Ice+Maker&qid=1666412557&qu=eyJxc2MiOiJlM4liwicXNhIjo1Mi4xMCIslFzcCI6IjEuODUifQ%3D%3D&prefix=silonn+ice+maker+%2Caps%2C145&sr=8-3&ufe=app_do%3Aamzn1.fos.f5122f16-c3e8-4386-bf32-63e904010ad0

HOT
New
Products



Super Simple App

For over 10 years Super Simple has been making learning fun and simple for pre-schoolers all over the world! Our songs and shows are some of the most trusted and beloved on the internet. <https://supersimple.com>.

This app features our library of songs and series with new, exclusive content getting added all the time. It's a safe, curated and completely ad-free experience.

WHY SUPER SIMPLE?

- Our app is safe and ad-free!
- We feature only the Super Simple content you know and love and we're adding new Super Simple content all the time.
- Super Simple is educational! Your little ones will learn about everything from animals, language & gestures, counting, ABCs and more! We make learning fun, and most importantly, simple!
- You'll get access to timed exclusives. See our newest content here first!
- We've made an intuitive navigation for little ones that doesn't rely on text. They'll have fun exploring the app and finding all their favourite content.
- We've created an offline mode that will automatically save your favourite videos to your device. Or, if you'd prefer, you can manually choose which videos you'd like to save to the device when you take Super Simple on the road!
- Great for learning English!

We started as teachers using music and dance to teach lessons, and we're proud to be able to continue that tradition with this fun, ad-free app.

Great for Preschoolers

\$5.99 USD Per month

Available at:

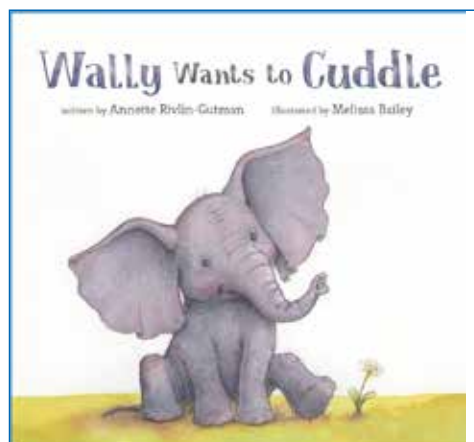
Google Play: <https://play.google.com/store/apps/details?id=tv.skyship.supersimple>

Apple App Store: <https://apps.apple.com/app/super-simple/id1458640095>

Amazon Appstore: <https://www.amazon.com/Skyship-Entertainment-Super-Simple/dp/B09LZ77FPK/>

Super Simple Subscription: <https://supersimple.com/memberships/super-simple-premium/>

Wally Wants to Cuddle



Wally Wants to Cuddle helps children cope with worry or anxiety of separation from their loved ones when firstgoing to daycare, school, a play date, or when a parent has to leave for work.

Ages: 1-6

\$12.95 paperback

Available online and at Amazon and IngramSpark (for libraries and schools)

HOT
New
Products



tinyB Monster Chocolate Pops

Families looking for a fun Halloween activity have a unique new option: tinyB Monster Chocolate Pops, an at-home chocolate-popsicle making experience. This easy-to-use kit helps kids of all ages make monster, ghost, or mummy popsicles with

creamy brigadeiro (Brazilian chocolate truffle) filling. The limited edition kit contains everything needed to temper and mold chocolate popsicle shells, fill them with brigadeiro and cover them with colorful toppings, making it simple to make chocolate Halloween ghouls and let children, family, friends and co-workers express their creativity.

Perfect for ALL AGES 6 - 106

\$59.00

Kits will be available exclusively online at:

<https://shop.tinybchocolate.com/collections/best-chocolate-making-kits>

HOT
New
Products

Toothpick Cable and Ripple (GUND)



Toothpick is a lovable 15" bear. His slender body and playfully floppy limbs make him perfect to take wherever you go!

Choose from a cream-colored Cable knit design, or a blue ocean-inspired Ripple

texture. Ages: 1 Plus **\$20.00 each**
Available on line

Soggy Doggy (Spin Master Games)

A TOTY Award winner with over 2 MILLION games sold, Soggy Doggy is the ultimate interactive game for the kiddos!

The showering, shaking, doggy bathing game will have the whole family laughing and constantly reaching for this during game night.

Players roll the die and move their playing pieces around the game board, taking turns

washing Soggy Doggy. But watch out! You never know when he'll shake to dry off and get you wet. Get soaked and you're sent back to start! The action-packed, suspense-filled game will have everyone on their toes.

How to win: First one around the board and back to the doggy basket wins!

Ages: 4+; Players: 2-4; Requires 3 x AA batteries (*not included*)

\$24.99 Available at Amazon, Target, Walmart



Nick Jonas' LINKEE (Big Potato Games)



Nick Jonas' LINKEE (hands down his favorite game!) is the quick and easy, yell-out-the-link trivia game anyone can play. Nick played this game on holiday and teamed up with Big Potato Games to bring this quick-witted British export to the U.S.A.

Split into teams and work together to decipher the link between four quiz questions! The Question Master (QM) reads each question aloud while you secretly write down the

answers. Be the first team to figure out the link or "LINKEE" between them and shout "LINKEE!" to make your guess.

So, if the answers are "cheese" "waffle" "curly" and "French" the LINKEE is . . . "Fries!"
Need a hint? The QM will read a clue, in this case, "potato sticks."

Get the LINKEE right and win that card! Each card has a letter on the back to help you spell L-I-N-K-E-E. Shout the wrong answer, and your team is out until the next round.

How to Win: Be the first to spell out LINKEE! Ages: 12+; Players: 2+

\$20.00 Available online

BRIO Disney Princess Castle Set

HOT
New
Products



All aboard! Join Cinderella, Belle and Sleeping Beauty on this Disney Princess-themed set, complete with castle, train and tracks.

Ages: 3 & Up

\$129.99

Available online and at Amazon: https://www.amazon.com/Brio-63331200-Disney-Princess-Castle/dp/B08XB5D55W/ref=sr_1_1?crd=2065C6K81W81N&keywords=BRIO+Disney+Princess+Castle+Set&qid=1666643944&qu=eyJxc2MiOiJwLjAwIiwicXNhIjojMC4wMCIsInFzcCI6IjAuMDAifQ%3D%3D&srefix=brio+disney+princess+castle+set%2Caps%2C384&sr=8-1&ufe=app_do%3Aamzn1.fos.f5122f16-c3e8-4386-bf32-63e904010ad0

HOT
*New
Products*



Space Jam: Final Dunk 1000 Piece Jigsaw Puzzle *(by Ravensburger)*

Team up with the Looney Tunes squad with these Space Jam puzzles, including an original scene from the 1996 film and scenes from Space Jam: A New Legacy, available for both adults & kids.

Ages: 5-14 Plus

\$29.99

Available online and Amazon: https://www.amazon.com/Ravensburger-Space-Jam-Softclick-Technology/dp/B09QSP3KGL/ref=sr_1_1?crd=1T1J7T9XV61LI&keywords=space+jam+puzzles&qid=1659539584&s=toys-and-games&sprefix=space+jam+puzzles%2Ctoys-and-games%2C106&sr=1-1

Star Wars The Mandalorian: in Search of The Child 500 Piece Jigsaw Puzzle *(by Ravensburger)*



Ravensburger shares Star Wars™ puzzles with the US for the first time, including new images from the original Star Wars and The Mandalorian.

Ages: 5-14 Plus

\$13.00 - \$27.99

Available at Amazon and online

HOT
*New
Products*



Minecraft: Cutaway 300 Piece XXL Jigsaw Puzzle *(by Ravensburger)*

Explore the geometric worlds of Minecraft with their first-ever puzzles, available for both adults & kids.

Ages: 9 & Up

\$18.99

Available online

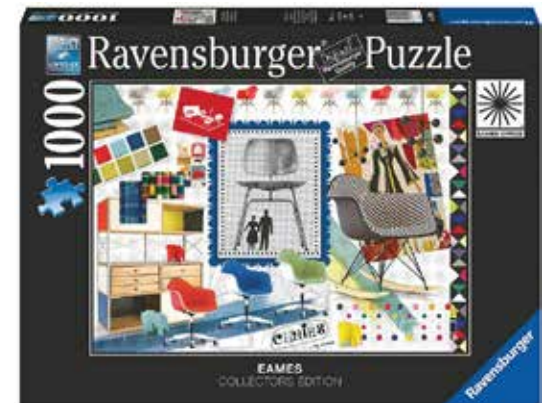
Eames Puzzles *(by Ravensburger)*

World-renowned industrial designers Charles and Ray Eames' inspiring work is showcased through this new line of 1000-pc. and 1500-pc. puzzles

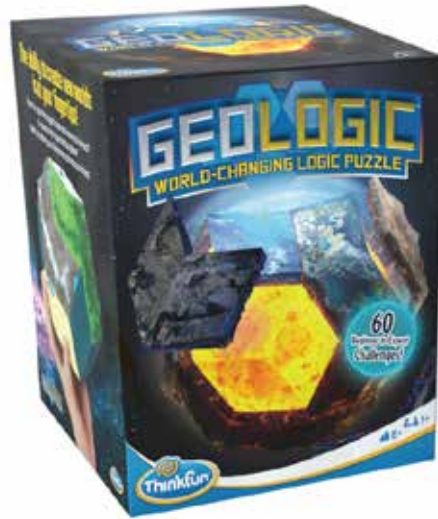
Ages: 14 & Up

\$29.99

Available online



HOT
New
Products



Geologic Logic Puzzle (by ThinkFun)

Create endless planet combinations by combining the planet Core and 14 different biome tiles to solve 60 increasingly difficult puzzles.

Ages: 8 & Up

\$22.99

Available online

Dragon Falls 3D Logic Puzzle (by ThinkFun)

Solve 60 difficult challenges by creating various 3-D scenes of mythical intertwining Water Dragons playing in a waterfall.

Ages: 8 & Up

\$21.99

Available online



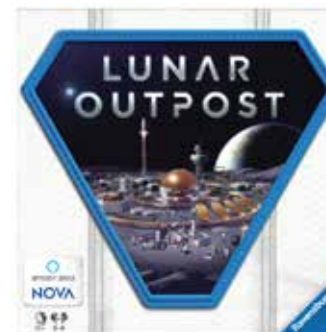
The Wizard of Oz Adventure Book Game (by Ravensburger)

Journey from Kansas to Oz and back again by completing challenges and turning the pages of this beautifully illustrated board game "book."

Ages: 10 & Up

\$29.99

Available online



Lunar Outpost (by Ravensburger)

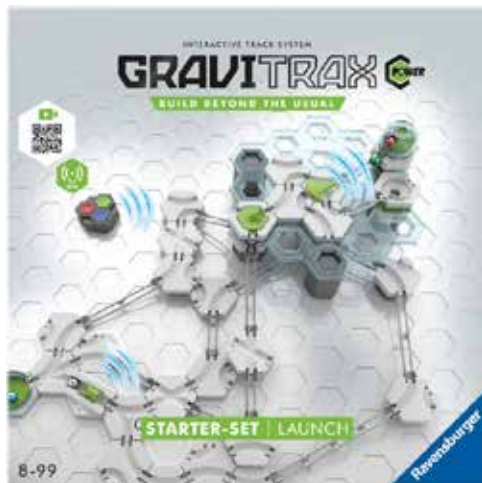
Work together to mine lunar elements and build a circular base on the moon in this PBS NOVA-inspired board game that uses Alexa as Mission Control. Developed with input from NASA astronaut Dan Tani!

Ages: 10 & Up

\$34.99

Available online

HOT
*New
Products*



GraviTrax POWER Starter Set

(by Ravensburger)

Create dynamic and interactive marble runs with the 123-pc. GraviTrax POWER Starter Set, the first-ever electrical addition to the popular line.

Ages: 8 - 99

\$129.99

Available online



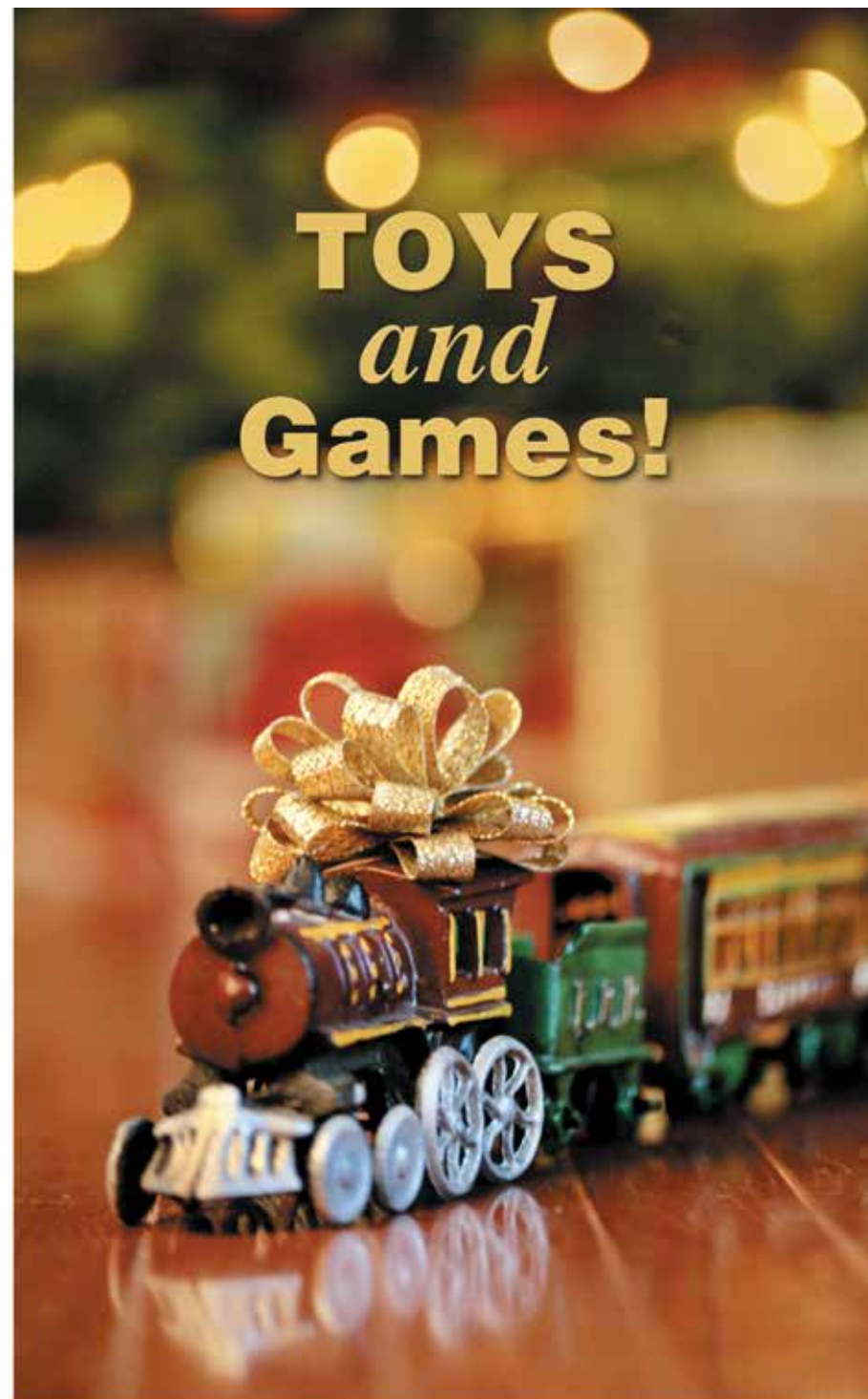
BRIO My First Railway Light Up Rainbow Set *(by BRIO)*

Introduce toddlers to colors and sounds with this Rainbow-themed train set that lights up when the train passes through.

Ages: 18months+

\$74.99

Available online





Create A Castle Starter Kit

Our split mold sand castle system will allow you to build beautiful sand or snow structures in a short amount of time. Just buckle it, fill it and Create A Castle. Bring your castle making to the next level with our starter kit! Don't be deceived by the name, our starter kit can build amazing works of art extremely fast! Learn from our video tutorials on how to do several tips and tricks with your system unlike ever before!

Our starter kit includes the following items:

- 1 Create A Castle 6 inch split system cylinder.
- 1 Ridged battlement brick form – for perfect placement on your cylinder forms adding 1.25 inches to the 6 inch tower height.
- 1 Multi purpose tool – great for quick cleanup of residual sand as well as assisting in breaking the seal of split system cylinder.
- 1 Mesh backpack – for easy and convenient packing and transportation anywhere you go!

Just add moistened sand as you go and start creating! Keep the kids (and parents) entertained on the beach with this hassle free sand molding system for hours of fun!

Ages 6+

\$19.99

Available online

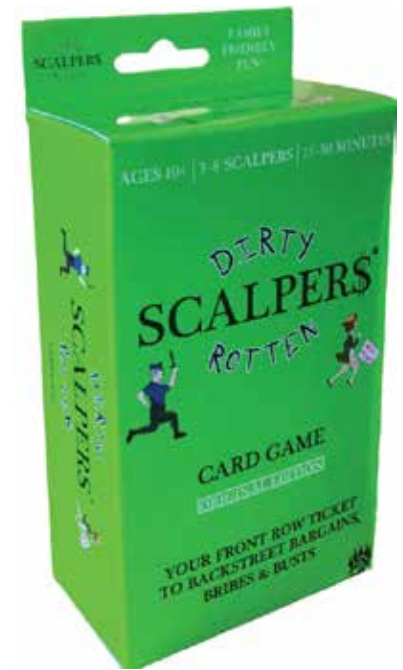
Dirty Rotten Scalpers Card Game

Simple strategy and pure luck cleverly combine to deliver high-speed hilarity and family-friendly fun in America's favorite new card game! Will YOU be the dirty rotten scalper with the fattest stack of cash? Your Family's Front Row Ticket to Backstreet Bargains, Bribes & Busts!

Ages 10 - Adult

\$19.99

Available online



Loop Lab STEM Box

Loop Lab is a series of science subscription boxes for kids 8+, that are engaging, entertaining and educational. We offer family fun, educational entertainment and interactive collaboration delivered right to your door every month!

Ages 8 - 12

\$32.99

Available online



National Geographic Mega Magic Science Kit

The National Geographic Mega Science Series Science Magic Kit gives your child the chance to be a scientist and magician all at once!

This is a massive science magic kit, and it has everything you need to conduct 20 experiments that also double as magic tricks. Plus, there are enough materials for you to practice your experiments once or twice before you put on an amazing magic show for your family and friends. And yes, magic wand and white gloves are included!

What are some of the incredible things you'll do? How about bending metal with water, making a test tube disappear, changing the color of water, creating a square bubble, and cleaning up an oil spill? And that's not all!

Our full-color experiment guide features illustrated, kid-friendly instructions, along with insight into the science at work in all of the experiments. Your kids will learn so much about chemistry and physics they'll practically be experts!

And the fun doesn't stop there. We also include a bonus experiment guide with 30 easy-to-perform science experiments using common household items. This is a phenomenal gift for kids that love science and magic because it's the best of both worlds!

Ages 8+

\$29.99

Available online

Original Buddah Board

Master the art of letting go . . .

Buddha Board is inspired by the Zen idea of living in the moment. You simply paint on the surface with water and your creation will come to life in bold design. Then, as the water slowly evaporates, your art will magically disappear leaving you with a clean slate and a clear mind, ready to create a whole new masterpiece.

Ages 5 - 105

\$34.99

Available online



Pawley The Be Kind Bear

Children can step into Pawley's world by reading "Pawley's Greatest Gift" and continue their adventure online with activities, puzzles and more. Pawley comes with two Treasure Bags: one for him and one for his new best friend so together they can explore and learn which gifts fit in a bag and which ones fit in their hearts. Pawley will expand imagination, promote real play, and assist in the development of essential life skills by encouraging children to look beyond the material aspect and find the importance of friendship.

Ages 3+

\$39.99

Available online



Shore Buddies

Shore Buddies is a line of adorable, stuffed animals made from 100% recycled plastic bottles. The bottles are collected and sorted by recyclable collectors. At our factory those bottles get cleaned and shredded into plastic flakes. Some of these flakes are used for the Shore Buddies' stuffing, others get melted and turned into polyester yarn for the soft outside.

It takes six plastic bottles to make one 12" Shore Buddy and the line features a fun array of huggable characters including Sammy the Seal, Stephen Seagull, Shelly the Sea Turtle, Finn the Dolphin and Emma the Whale. They even make authentic animal sounds when pressed!

Ages 0+

\$19.95

Available online



Tonies Toniebox

The tonies starter kit retails for \$99.99 and includes a toniebox in one of 6 popular colors and a Creative Tonie. Each additional tonie is available from Launching September 2020, tonies is the original, award-winning screen-less audio entertainment system full of stories, songs and more for children ages 3-5. Developed by two Dads who were solving a few everyday problems...too much screen time, and no parent-free story time options. tonies launched in Europe in 2016 and is now the #3 most popular toy. The soft enough to cuddle Toniebox is a soft, shockproof, five-inch cube made of durable fabric WITHOUT screens, sharp corners or edges, complicated controls, buttons, discs or cables, making it super simple, safe and fun to use for kids. It comes to life when paired with the whimsical collection of Tonies: hand-painted characters with hours of stories to tell, worlds to explore, and songs to sing. When launched in the U.S., tonies will offer 17 unique characters, including Disney favorites such as The Lion King, Cinderella, Cars and The Little Mermaid. The best part? The brand offers Creative Tonies so you can even create and personalize recordings of your own songs, stories and greetings up to 90 mins (record content using a free smartphone app).

Ages: 3-5

\$11.99-\$14.99

Year: 2020

Available online

Squishy Water Beads Science Lab

Learn about the characteristics of gases, liquids, and solids while creating a squishy stress ball, a scented mini mood lamp, and a calming mood tube. The 36-page, illustrated storybook and activity guide includes 10 STEM-based activities that focus on properties of matter and sensory play.

- Learn about the states of matter through fun crafty experiments and squishy, sensory play!
- 10 fun-filled activities are included to deepen awareness of science and chemistry concepts
- Kids will enjoy the fascinating, calming properties of squishy substances
- Materials included to build 3 sensory crafts – a mood lamp, stress balls and a calming mood tube



Ages 5+

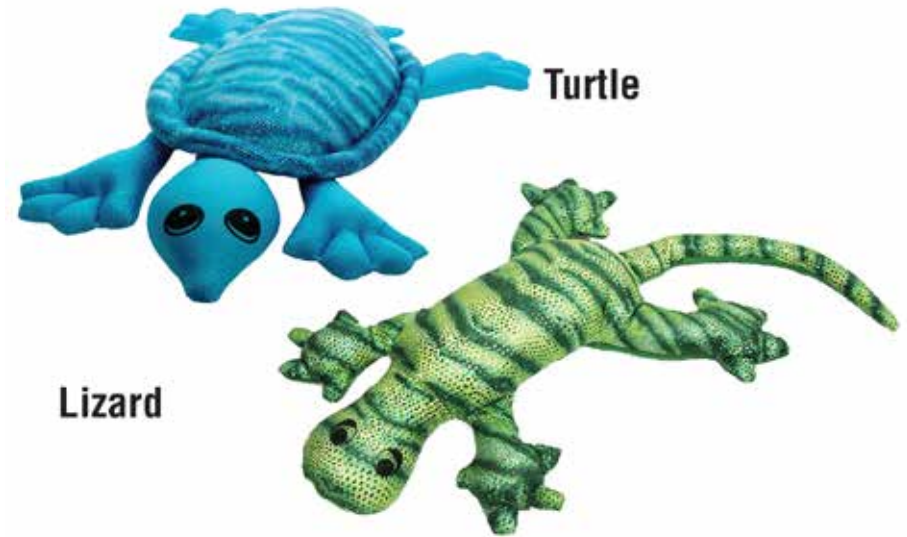
\$34.99

Available online

SPECIAL NEEDS TOYS *and* EDUCATIONAL TOYS

MANIMO™

The weighted animal that promotes
calmness and concentration



Turtle

Lizard

Manimo Weighted Companions

Manimo weighted animals act as comforting companions for children and valuable partners for parents. They help children remain attentive in class, focus during homework, alleviate excess energy or provide the necessary calmness for bedtime. They can also keep a child company during rest or nap times, develop their imagination, or simply be there to hug!

The weighted turtle is a sensory tool used to calm and comfort, helps diminish anxiety and agitation, while improving levels of concentration and attention.

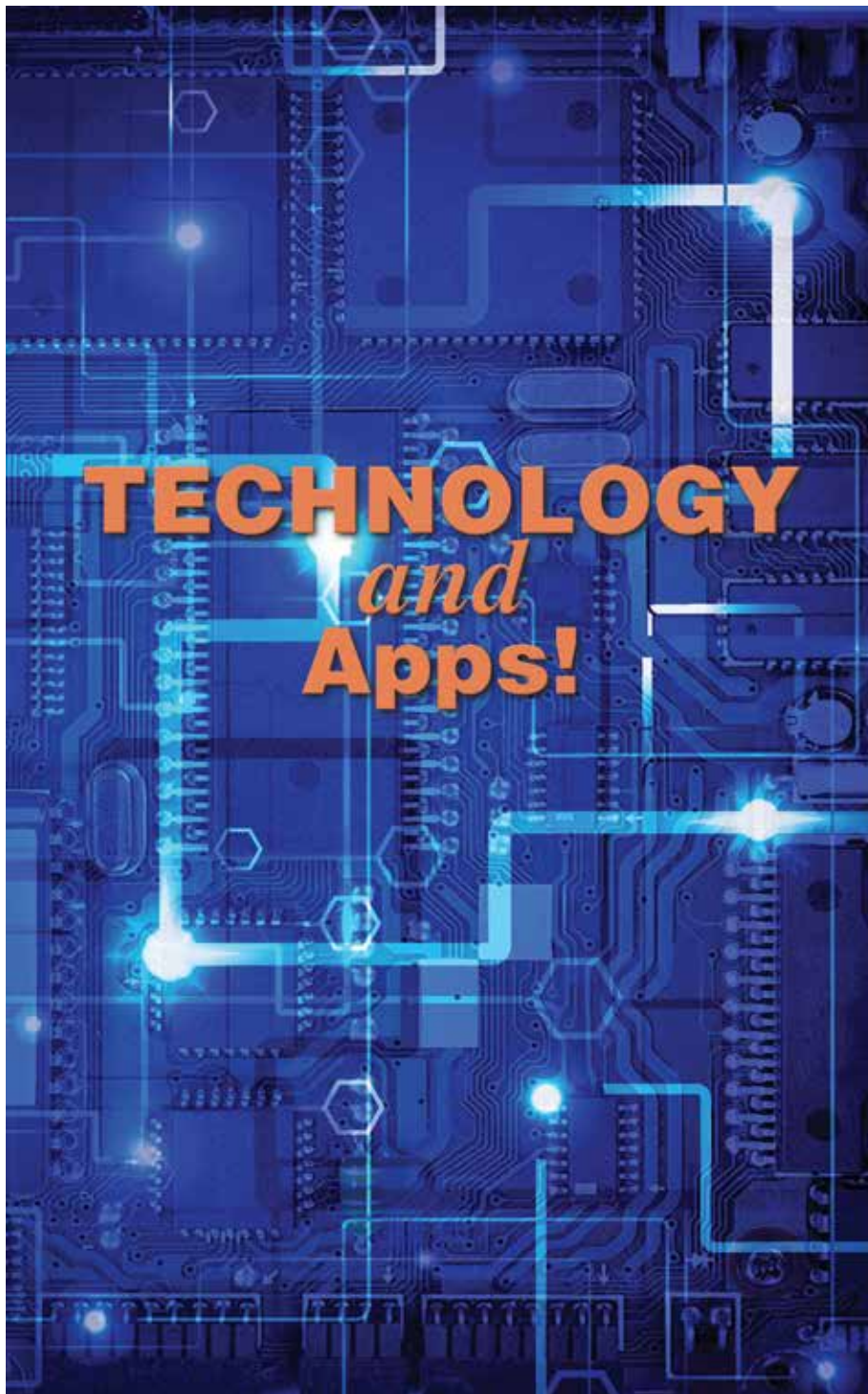
The body and shell (1 kg each) can be placed on different areas of the body, for an all-around comforting experience. Both parts can also be shared between 2 users, to promote sharing and empathy.

Made from sparkly Lycra®, it adds an interesting visual stimulation. Weighs 2 kg.

Ages 3+

Lizard **\$42.95**, Turtle **\$52.95**

Available online



HUE Animation Studio

HUE Animation Studio is a starter kit for budding movie makers aged 7-13. It includes HUE Animation, easy-to-use stop-motion software, HUE HD USB camera (with built-in microphone) and a 60 page book full of tips and ideas.

This fantastic value, highly creative and educational toy will bring hours of pleasure to young film directors who with the click of a button can animate anything from a favourite toy, LEGO figures, clay creations or 2D drawings.

HUE Animation Studio has been designed by teachers for children aged 7-13. The kit includes everything that you need to create your own stop motion animation and time-lapse videos:

- The HUE HD camera, a flexible plug and play USB camera with built-in microphone.
- A single user license of the fully-featured HUE Animation software for Windows and macOS with its intuitive and easy to use customer interface.
- The HUE Book of Animation with step-by-step instructions for creating 20 hilarious stop motion videos and ideas for even more.
- Online resources such as sound effects and backdrops.

Making movies is a creative, educational and fun-filled activity that everyone can participate in, whether it is for use at home or for school projects. Simply plug the camera into your laptop, install the software and you're ready to go.

Simple icons and navigation make it easy for kids to film scenes and edit videos. They can slow down or speed up delivery of frames, duplicate frames to lengthen scenes and add music or audio recordings to their video.

By having children construct, explain and create videos, they become authors and producers of their own knowledge and they develop communication, organizational and team-work skills through play.

Stop motion animation is a gender-neutral activity equally enjoyed by both boys and girls and it's great for spending time together and developing different skills without even realizing it.

Even the youngest of animators can have fun making and moving their characters. Older children will enjoy imagining the storyline, writing the script and recording the voice-overs, whilst the 'professionals' can excel at deciding on camera angles, positioning the characters and creating or importing sound effects. Any actors in the group will love getting into character for the voiceovers and everyone can enjoy watching the finished film again and again.

Kids catch on very quickly and can become competent animators in no time at all. They'll soon be producing their own films and moving onto the more advanced features of the software such as using chroma key, adding credits and changing backgrounds. As with any skill, practice makes perfect and each new production will improve on the last.

Customer testimonials: <https://huehd.com/customer-testimonials/>

Video of Amanda Gummer from Fundamentally Children introducing HUE Animation:
<https://www.youtube.com/watch?v=bN828c5lqaQ>

Video from InspirEd workshops on using HUE Animation in a classroom:
<https://www.youtube.com/watch?v=UeqGJneHSng>

For more information please visit the product page: <https://huehd.com/products/hue-animation-studio/>

HUE – Colorful, affordable technology to inspire creative teaching and learning www.huehd.com

Instagram : @hue_hd • Twitter : @HUEHD • Facebook : @HUEHDProducts

Ages 7 - 13

\$69.95

Year: 2020

Available online



HUE HD Pro Document Camera

The HUE HD Pro is a USB document camera for Windows, macOS and Chromebooks. HUE prides itself on offering colorful and affordable technology and this easy-to-use camera delivers an HD quality image for only \$79.95.

Teachers worldwide love it for its simplicity and straightforward classroom use and it is gaining in popularity for office and home use. The camera's solid and robust design gives it longevity whilst being lightweight and portable.

It is a plug and play device that can be connected to a computer and used immediately with any application that recognises a USB camera.

The HUE HD Pro comes with its own camera management software called HUE Intuition which can be installed on Windows and macOS and enables customers to record sound and video, take snapshots, flip, rotate and annotate images or to show camera feed on full screen. The camera can also be used with free software such as Quicktime on macOS or the Camera app for Chromebook and Windows 10 users as well as with online platforms such as Bitpaper or Loom.

The camera has a myriad of uses thanks to its flexible neck, manual focus and built-in LED lights and microphone. We have customers in different industries using their HUE HD Pro camera on a daily basis for work from home, online tutoring, teletherapy, homeschooling, or in a classroom gaining increased engagement from students.

1. Sharing work and live-streaming: The flexibility of the neck of the camera and wide-angle lens makes the HUE HD Pro much easier to use than a built-in camera for sharing documents, reading books or working with physical objects. One of the most common uses is to show live documents or an example of work for discussion with the entire group to share input and ideas.

2. Recording videos and presentations: The HUE HD Pro has a built-in microphone and LED lights too. The camera is perfect for recording videos, whether these are tutorials or live demonstrations, they can be recorded for viewing at a later time, shared and used for revision.

3. Video conferencing: HUE cameras have been used successfully with popular video conferencing software including Zoom, Microsoft Teams and Google Meet and free downloadable guides on how to use them with HUE are available on our website. The HUE HD Pro camera is available in 4 colours (blue, red, green and black). The small and solid base will not take up space on the desk and the camera can also be used without the base and cable keeping your desk space clutter free.

4. Magnifying text and objects: The camera's adjustable neck and manual focus can be used as a basic microscope to enlarge by 10x small objects or text, a useful feature for children with visual impairment or for scientific purposes.

Presentation video of the HUE HD Pro camera: https://www.youtube.com/watch?v=1u3GNfH3GwM&feature=emb_title

Video from Kildwick school describing the uses of the HUE HD Pro camera in a classroom: https://www.youtube.com/watch?v=NsWHkYGI_qQ&t=1s

Customer testimonials available at: <https://huehd.com/customer-testimonials/>

Case studies can be found at: <https://huehd.com/tag/guest-post/>

For more information please visit the product page: huehd.com/pro.

The HUE HD Pro manual can be downloaded from here:

<https://files.huehd.com/downloads/HUEProManual.pdf>

HUE – Colourful, affordable technology to inspire creative teaching and learning www.huehd.com

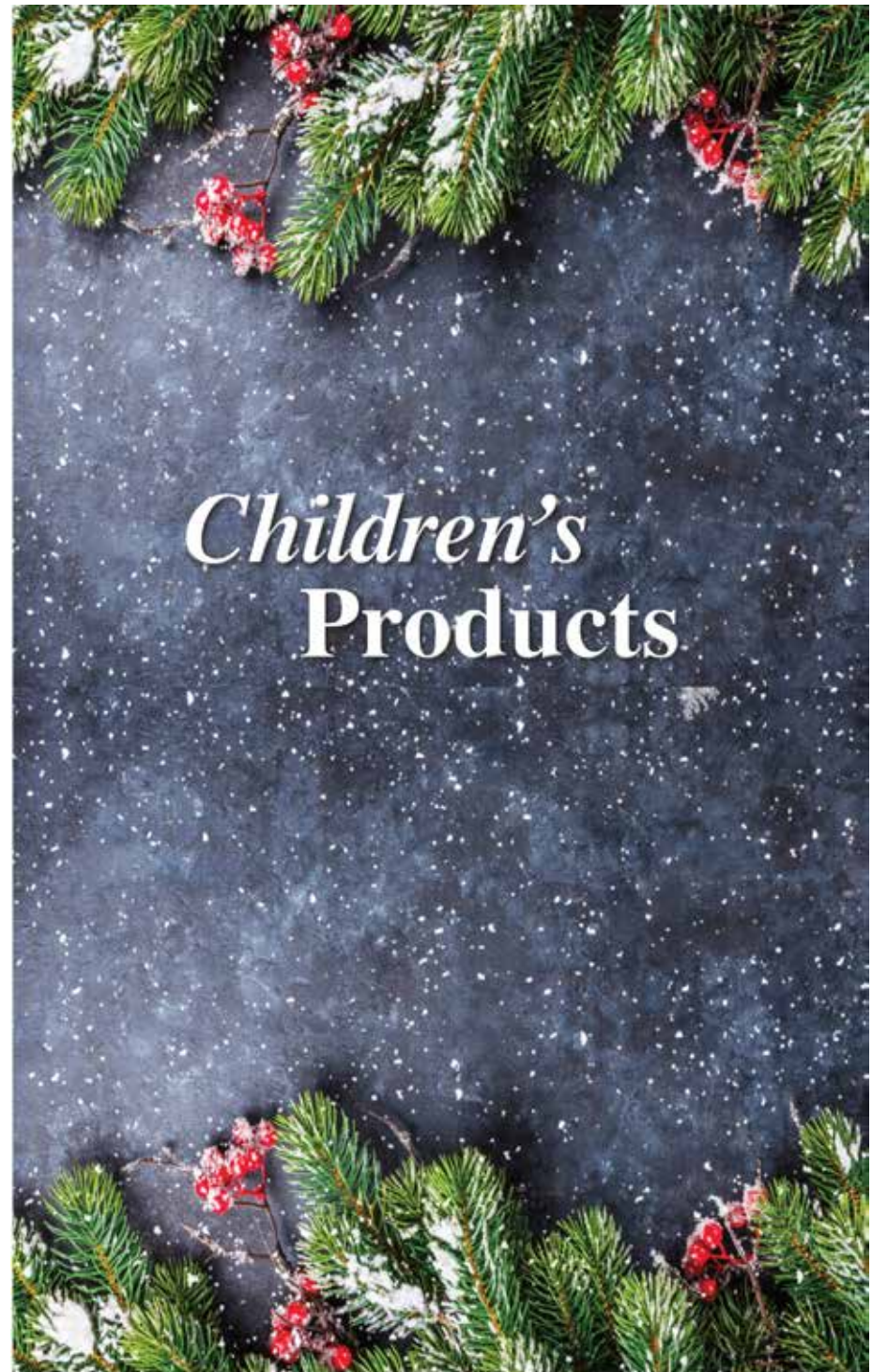
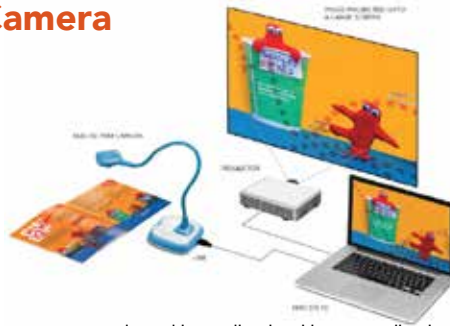
Instagram : @hue_hd • Twitter : @HUEHD • Facebook : @HUEHDProducts

Ages 7 - 99

\$79.95

Year: 2020

Available online





Toy Storage Hammock

Premium Net for Stuffed Plush Animals. Decorative Corner Organizer for Kids Room & Playroom Organization. Tidy is the new stylish. The Toy Storage Hammock is a great gift idea for kid's birthdays and baby showers! The top rated organizer for stuffed animals, pet plush toys, dolls, balls, blankets and light sport equipment. The hammock is a fun way to display collectibles that teaches kids organization skills and responsibility necessary for lifelong success and productivity.

All Ages

USD \$14.98 to \$16.98

Available online



Toy Storage Bag

Premium Net for Stuffed Plush Animals. Decorative Corner Organizer for Kids Room & Playroom Organization. Tidy is the new stylish. The Toy Storage Hammock is a great gift idea for kid's birthdays and baby showers! The top rated organizer for stuffed animals, pet plush toys, dolls, balls, blankets and light sport equipment. The hammock is a fun way to display collectibles that teaches kids organization skills and responsibility necessary for lifelong success and productivity.

All Ages

USD \$22.98 to \$32.98

Available online



Storage Chain

- A clutter-free solution that teaches kids organization skills and responsibility in a few easy steps
- This nicely polished white chain fits every decor as well as creates extra storage space in any home, store, and office
- Includes 20 clips for vertical or horizontal hanging
- Also works for hats, dress up clothes and more!

\$15.98

Available online

Petite Keep Classic Trunk

Store and display special mementos in beautifully hand crafted custom keepsake trunks by Petite Keep. They make the perfect gift for a new baby, your children's treasures, milestone birthdays and other major life events, such as college graduation. Each is customizable with a choice of box color, embroidered initials, name or monogram in a choice of fonts, as well as a choice of interior lining options. Petite Keep trunks hold tight sweet memories for decades to come.

Ages: N/A

\$199 and Up

Available online



Feltman Brothers Ribbed Knit Wrap Set

Meet *the* most darling outfit for your little one this winter! This adorable 2-piece outfit features a trendy ribbed look parents are going crazy for. This sweet set will keep your little one warm and cozy on cold days. Available in powder blue, blush and ivory. Made of 100% comfy cotton.

Ages: NB-4T

\$59.50

Available online



New eco-friendly Doll Line, B-Kind

The B-Kind dolls — Brianna, Koral, Ivy, Nora, Daisy — promote positive messages of kindness and creativity and are eco-friendly from the recycled materials they're made with, to the eco-fashions they wear, to the reusable packaging they come in, down to the ink used being made from soybeans. Each doll has their own passion along with a unique DIY activity for kids to create, including bff bracelets, reusable tote bags, colorful hair extensions, and more!

Ages: 6 & Up

\$29.97

Available online

Isabelle Grace Color Pop Letter Bead Bracelet

Fun, bold and bright!! This is the upped version of the name bead bracelet game. The new Color Pop Letter Bead Bracelets feature super fun and colorful enamel letter beads. Perfect for stacking with a couple of your favorite sayings/ names or wear them mixed in with your current bracelet stack. There's no age limit for these super fun bracelets!

Ages: 5 and Up

\$34.00

Available online





Blockaroo Magnetic Foam Building Blocks

Blockaroo magnetic foam builders make it possible for young learners to build and create like never before! The large, soft foam blocks are ideal for toddlers and preschool age kids. They are developed by teachers and safety tested to exceed the highest international toy standards.

One of the things that makes Blockaroo builders truly special is the innovative magnetic system, which allows the blocks to connect like magic, every time. Blocks never repel each other, creating endless possibilities for play. The non-toxic magnetic blocks also rotate 360-degrees when connected and click when they turn, providing even more opportunities for interactive and creative fun!

They are also a phenomenal STEM toy, teaching important early STEM skills such as counting, sorting, and stacking for toddlers while stimulating tactile and sensory development. When children are a little older, they promote engineering and creative thinking skills. Blockaroo builders also encourage socialization and teamwork.

Blockaroo blocks are safe to play with in the bath too! The foam bricks float and even stick to most bathtubs due to the metal liner common inside most tubs. They keep kids learning and having fun in the bath which transforms bath time into an experience parents and kids look forward to!

Blockaroo blocks are also easy to clean. Whenever they need to be cleaned or sterilized, just pop them in the top rack of the dishwasher and they're as good as new!

Keywords: Building blocks, magnetic building blocks, foam blocks, foam building blocks, STEM toy, toy for toddlers

Ages 18 mo. & Up

\$19.99 - \$129.99

Available online

“Becoming Jesse — Celebrating the Everyday Magic of Childhood” — A Family Classic Novel

In 1843 Charles Dickens read a parliamentary report on the hideous working conditions for children. He intended to write a scathing response, but he had a better idea: to write a story – A Christmas Carol – that would change society for the better.

It's time. For a new story. A story to change our upside-down society for the better. A story to beguile parents and children to put down their cell phones, turn off their screens and open a book. Together. Families are yearning for their Light . . . for a beautiful, positive story that unfurls giggle-snickers of laughter, generates dialogue for a better world, models love-adore lessons of the heart, teaches life skills, and brings b'jeekers of joy and surprise to children and families. A story that begs to be read to the last page – the last word.

Jesse O'Neil is an orphan boy of comic charm and soul-igniting wonder. He is raised in 1950s New York City, by his entertaining young uncle, Conor, who is studying to be an actor, and his love-adore grandmother, Dearie, who owns her own theater. Therein, a rollicking production of A Christmas Carol takes root, with powerful Light lessons of courage, grace and laughter, of joyfulness, good cheer and appreciation for those you love most.

Amid all this, at age six, Jesse discovers that he has a 'disappeared' grandmother, and he springs into his very own quest to find her. But first, he must puzzle out the web of riddles his mysterious mother has left behind. And brilliant Jesse eats puzzles for breakfast! Jesse's world reaches across generations and cultures, swirling with music, classic literature, gypsy storytelling and most exceptionally, theater. As the 'Spirit of Christmas Past', Jesse shines his magic – his Light – touching all those around him, most especially, himself.

We all want our magic back. We want to share it with our children and grandchildren. Here it is. Waiting for you in a new timeless Christmas story, proving over and over that Christmas is actually not a time, nor a season, but a state of mind that can celebrate our everyday magic all year long. Becoming Jesse is the star atop the tree, igniting the gentle, unlimited power of families reading aloud together.

(The novel includes a Dictionary of Jesse's playful, made-up words.)

All Ages

\$13.50

Available online





Charms for Change

Kindness matters and small acts will make a big difference. We understand that we all need to give more kindness, which is why we've started Charms for Change, a monthly charm bracelet subscription that will inspire children to put kindness first, to treat others with respect, and to be the light the world needs. When a child is signed up for Charms For Change, they receive a charm bracelet that represents their pledge to always be kind.

Each month, they'll receive a new charm that signifies a Kindness Challenge, something that will encourage kids to make an impact on those around them.

A Charms for Change subscription also comes with a Kindness Keepsake journal and pen so kids can document their kind acts, reflect on how they make them feel, and set goals for themselves.

Ages: Children

Year: 2020

Available online



Club Emmie Subscription

A subscription for a girl, her doll, and their imaginations

At Club Emmie, we create the toys, she creates the adventure. Each month, Club Emmie members receive a Playtime Pack filled with outfits, accessories, and playsets for their 18-inch dolls.

For a limited time only, you can subscribe to Club Emmie and get your first Playtime Pack for just \$19.99!

Your Playtime Pack Includes:

- 1 Adorable Doll Outfit w/ Shoes and Accessories
- 1 Cozy PJ Set w/ Slippers and Sleeping Mask
- A \$10 gift card for Emmie.com
- 1 Club Emmie Adventure Journal to Document All Your Fun
- 1 Coupon for a FREE Doll Hairbrush
- Access to Exclusive Stories, Activities and Play Prompts & More (future playtime packs are billed at \$19.99 per month- cancel at any time)

Ages: Doll Lovers

\$19.99

Year: 2020

Available online



My First Garden

This complete seed grow kit is fun for kids to start their first garden. All seeds are organic non-GMO and guaranteed to grow.

It's simple really. We believe that gardening should be a fun, stress-free & rewarding activity enjoyed by everyone. Our grow kits are easy-to-use, and they include everything you need to grow fresh flowers, herbs and vegetables.

We're committed to providing you with the best quality products available. Our seeds are 100% natural and non-GMO. Our growing medium pellets are composed of dehydrated coconut husks; they are safe and non-toxic. There's nothing quite like growing your own food and feeling confident that it's non-GMO and pesticide free.

We stand by our products with our Guaranteed to Grow promise.

Ages: 4+

\$9.99

Available online



Pawley The Be Kind Bear

Children can step into Pawley's world by reading "Pawley's Greatest Gift" and continue their adventure online with activities, puzzles and more. Pawley comes with two Treasure Bags: one for him and one for his new best friend so together they can explore and learn which gifts fit in a bag and which ones fit in their hearts. Pawley will expand imagination, promote real play, and assist in the development of essential life skills by encouraging children to look beyond the material aspect and find the importance of friendship.

Ages 3+

\$39.99

Available online



Shore Buddies

Shore Buddies is a line of adorable, stuffed animals made from 100% recycled plastic bottles. The bottles are collected and sorted by recyclable collectors. At our factory those bottles get cleaned and shredded into plastic flakes. Some of these flakes are used for the Shore Buddies' stuffing, others get melted and turned into polyester yarn for the soft outside.

It takes six plastic bottles to make one 12" Shore Buddy and the line features a fun array of huggable characters including Sammy the Seal, Stephen Seagull, Shelly the Sea Turtle, Finn the Dolphin and Emma the Whale. They even make authentic animal sounds when pressed!

Ages 0+

\$19.95

Available online



Pocket Pals

Designed to reassure and empower a shy or anxious child, Pocket Pals can be tucked into your child's pocket, backpack, or lunch box. With custom designed fabric patterns, a variety of textures for sensory seekers and a perfectly placed pocket for a reassuring note or memento from a caregiver, Pocket Pals can help soothe an anxious child throughout the day.

Ages 4 - 18

\$9.99

Available online

Poppy the Kindness Unicorn

Children can step into Poppy's magical world by reading "Poppy's Greatest Gift" and continue their adventure online with activities, puzzles and more. Poppy comes with two Treasure Bags: one for her and one for her new best friend so together they can explore and learn which gifts fit in a bag and which ones fit in their hearts. Poppy will expand imagination, promote real play, and assist in the development of essential life skills by encouraging children to look beyond the material aspect and find the importance of friendship.

\$39.99

Available online



Sharewood Forest Friends

Sharewood Forest Friends come dressed in their one of a kind adventure outfit and includes a pair of comfy pajamas with a sleeping mask. Join your new best friend on her adventures by unfolding the attached packaging to reveal a Sharewood Forest playscape. Collect all five to create the entire landscape of Sharewood Forest and share their clothes! Forest Friends love to share and can share outfits and accessories with any 18" doll or other Sharewood Forest Friend. The possibilities are endless!

\$39.99

Available online



Slider Disc

Slider Disc is the first transforming flying disc that fits in your pocket!. Catch, reset and throw it back before it transforms or you are gonna loose! The built in timer converts your flying disc into a time game experience for endless fun at the beach, park or backyard.

3 PLAY MODES:

Compact Mode: Pocket size, ready any time and easy to carry. **Free Flight Mode:** Lock it and use it as a regular flying disc any time. **Game Mode:** Set the timer and when the time runs out the blades slide back and Game Over! Age: 5+

\$14.95

Available online

ReCycleMe Playworld Pizzeria

ReCycleMe kits teach kids how to repurpose everyday household recyclables into fun playtime crafts.

Re,Cycle,Me Playworlds are a great way to inspire creativity and imagination. Instructions include easy to follow imagery. Each box includes all the additional items needed to create a Playworld using leftover plastic bottles, milk cartons, egg cartons, cardboard boxes, toilet paper and paper towel rolls. Turn those boring bottles and paper rolls into bright and colorful utensils, pizza toppings, and more! We believe in the importance of up-cycling and conserving. Never look at your throwaway items the same way again.

Age: 4+

\$24.99

Available online





Tonies Toniebox

The tonies starter kit retails for \$99.99 and includes a toniebox in one of 6 popular colors and a Creative Tonie. Each additional tonie is available from Launching September 2020, tonies is the original, award-winning screen-less audio entertainment system full of stories, songs and more for children ages 3-5. Developed by two Dads who were solving a few everyday problems . . . too much screen time, and no parent-free story time options. tonies launched in Europe in 2016 and is now the #3 most popular toy. The soft enough to cuddle Toniebox is a soft, shockproof, five-inch cube made of durable fabric WITHOUT screens, sharp corners or edges, complicated controls, buttons, discs or cables, making it super simple, safe and fun to use for kids. It comes to life when paired with the whimsical collection of Tonies: hand-painted characters with hours of stories to tell, worlds to explore, and songs to sing. When launched in the U.S., tonies will offer 17 unique characters, including Disney favorites such as The Lion King, Cinderella, Cars and The Little Mermaid. The best part? The brand offers Creative Tonies so you can even create and personalize recordings of your own songs, stories and greetings up to 90 mins (record content using a free smartphone app.)

Ages: 3-5

\$11.99-\$14.99

Year: 2020

Available online





AirCandy Inflatable Chairs

Having a personal study/chill spot is important for kids. Comfortable, stylish, portable . . . what's not to love.

Available online



Sleepenvie Noa Topper

Noa will bring that fresh scent to your bed helping you to relax, with its green tea-infused memory foam. Noa is 3 inches of softness, comfort, and cleaner sleep, as it can neutralize odors (aka great for stinky teens!).

Available online



Lurera Anti Anxiety Pillow

Going back to school can be an emotional rollercoaster. The Lurera is a beautiful, luxuriously soft pillow with a heating pad and a heartbeat. Lurera mimics the tactile touch of a pet or another human being. We know that tactile touch leads to a significantly lower level of anxiety, and that is why Lurera was born, to provide these mental health benefits for people who can't get a pet or lack human touch.

Available online



Go Getter Girl

Go Getter Girl specializes in products that allow you to work on yourself daily. With daily, weekly and monthly pages, along with vision boards and areas for personal development, Go Getter Girl's only wish is that you make the commitment to yourself to align your thoughts, tasks, goals and dreams and do so in an incredibly cute and stylish fashion. Unique to the planner market, Go Getter Girl signature planners actually are not yearly planners but instead built for 6 months of amazing and fulfilling planning. Why, you ask? Since they include SO much value and all of the bells and whistles, they want to keep the size and thickness approachable, and also know the ladies love to change up their style after a few months! Featuring the highest quality paper (125 gsm bleed-resistant to be exact), wire bindings, and custom colored buttery covers and finishes.

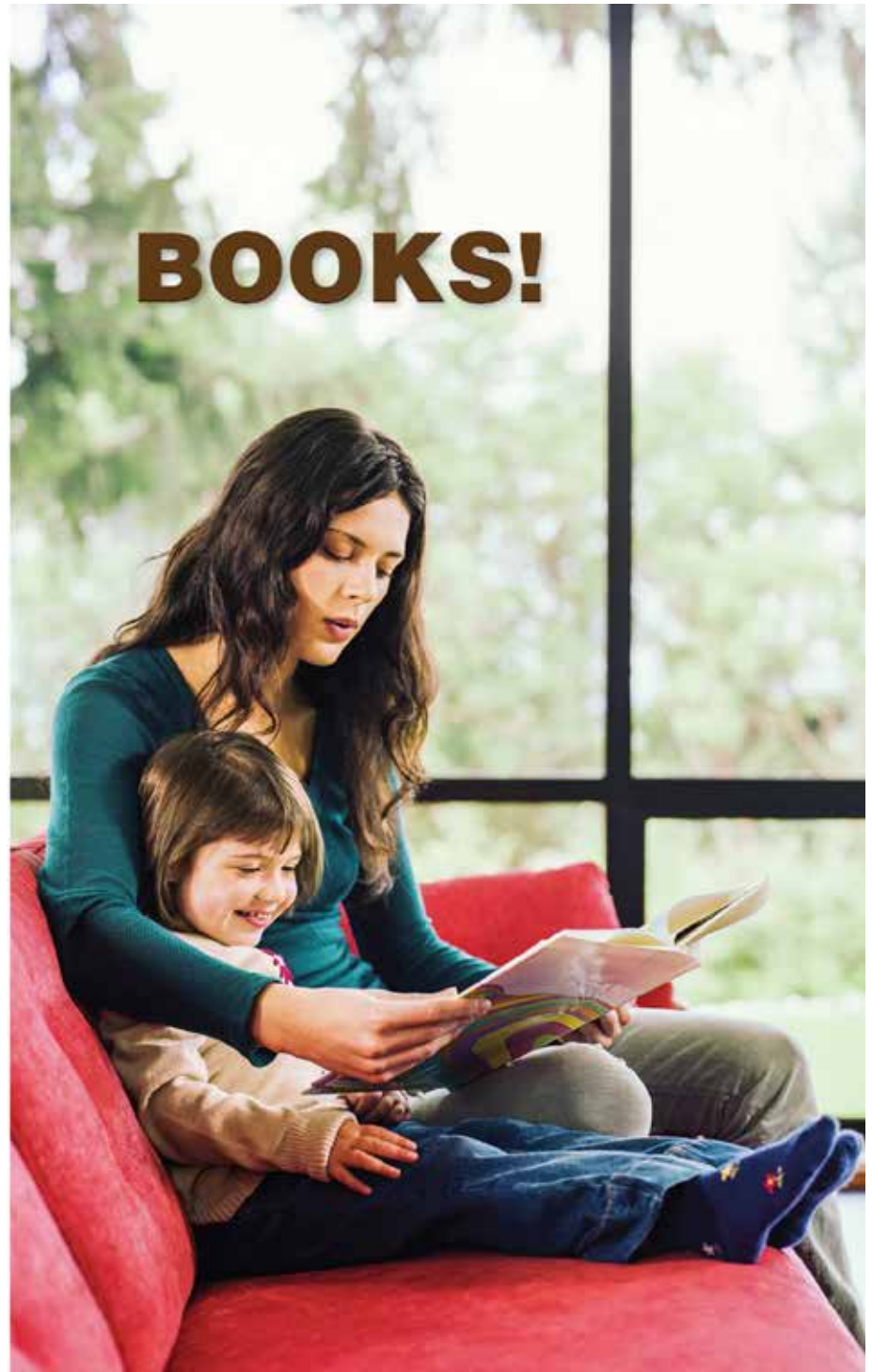
Available online



Eczema Honey Gentle Face & Body Lotion Stick

Dealing with eczema anywhere, let alone in school, is tough! This stick is portable, mess-free, and easy-to-apply for long lasting hydration without the drying effect of lotions that contain water. Use it on your face and body and even those rougher spots (like the heels of your feet or your elbows). The unique Dermatologist Tested formulation of mango butter, coconut oil, and vitamin E help the lotion stick to glide easily and leave behind a calming and mild scent. Toss it in your backpack and head off to schools.

Available online



Juanita and For You Children's Books

Award Winning children's book publisher, Cuento de Luz has announced plans for two new titles, Juanita and For You — the first title being in celebration of National Hispanic Heritage Month.

The two new works are released in both English and Spanish — a specialty of the picture book publisher that is known for its common themes of imagination, love, and family in addition to inspiring young kids with its vibrant illustrations and creative storytelling. Following Cuento de Luz's commitment to sustainability and social commitment, both books are printed on Cuento de Luz's signature stone paper.



Juanita

A Magical Tale of Wishing on a Star

Juanita is an enchanting tale of a 7-year-old Guatemalan girl, who finds magic and comfort within the stars. Inspired by a true story, author Lola Walder takes readers on a journey through the protagonist's imagination — along with traditions, cultures and people of the beautiful country of Guatemala.

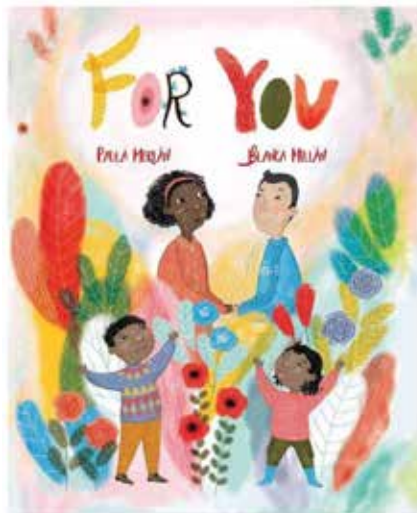
Available online

For You

A Poetic Tribute to Loving Parents

For You is a poetic tribute to parents that follows the journey of one family through the ups and downs of life. While many children's books focus on appreciation for parents toward their kids, the author, Paula Merlán takes a different approach, and highlights the children's gratefulness toward their loving parents.

Available online



"Becoming Jesse — Celebrating the Everyday Magic of Childhood" — A Family Classic Novel

In 1843 Charles Dickens read a parliamentary report on the hideous working conditions for children. He intended to write a scathing response, but he had a better idea: to write a story — A Christmas Carol — that would change society for the better.

It's time. For a new story. A story to change our upside-down society for the better. A story to beguile parents and children to put down their cell phones, turn off their screens and open a book. Together. Families are yearning for their Light . . . for a beautiful, positive story that unfurls giggle-snicks of laughter, generates dialogue for a better world, models love-adore lessons of the heart, teaches life skills, and brings b'jeekers of joy and surprise to children and families. A story that begs to be read to the last page — the last word.

Jesse O'Neil is an orphan boy of comic charm and soul-igniting wonder. He is raised in 1950s New York City, by his entertaining young uncle, Conor, who is studying to be an actor, and his love-adore grandmother, Dearie, who owns her own theater. Therein, a rollicking production of A Christmas Carol takes root, with powerful Light lessons of courage, grace and laughter, of joyfulness, good cheer and appreciation for those you love most.

Amid all this, at age six, Jesse discovers that he has a 'disappeared' grandmother, and he springs into his very own quest to find her. But first, he must puzzle out the web of riddles his mysterious mother has left behind. And brilliant Jesse eats puzzles for breakfast! Jesse's world reaches across generations and cultures, swirling with music, classic literature, gypsy storytelling and most exceptionally, theater. As the 'Spirit of Christmas Past,' Jesse shines his magic — his Light — touching all those around him, most especially, himself.

We all want our magic back. We want to share it with our children and grandchildren. Here it is. Waiting for you in a new timeless Christmas story, proving over and over that Christmas is actually not a time, nor a season, but a state of mind that can celebrate our everyday magic all year long. *Becoming Jesse* is the star atop the tree, igniting the gentle, unlimited power of families reading aloud together.

(The novel includes a Dictionary of Jesse's playful, made-up words.)

All Ages

\$13.50

Available online





KIDS STORYBOOK TORCH

The creative idea of the KIDS STORYBOOK TORCH is to combine the functions of story-projection, starlight projection, night-light and art influence, so as to meet the various needs of children's mind and life such as improving their imagination, language expression and the ability of beauty appreciation.

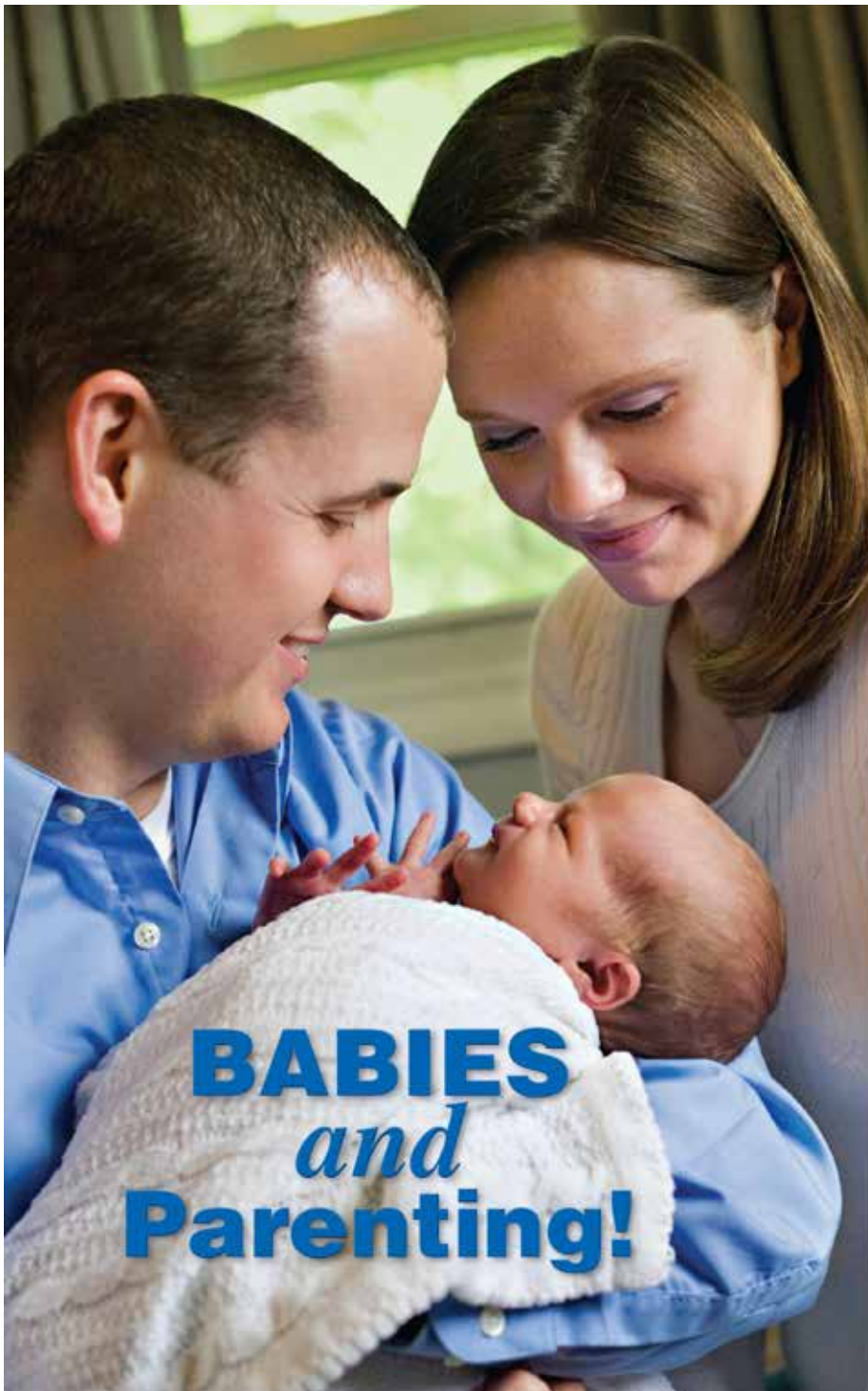
In addition, the KIDS STORYBOOK TORCH has user-friendly design, such as adjustable focal length, portable design, two-color light source and 15min intelligent closing, which optimizes user experience.

The emergence of this toy promoted the toy industry to explore the possibility of multi-function product.

Age: 3+

\$25.99

Available online



BABIES *and* Parenting!



Luli Bebe Petit Monaco Diaper Bag!

Designed in Los Angeles, the Petit Monaco Diaper Bag is as functional as it is fashionable. This chic bag is crafted with premium faux vegan leather and features a distinctive quilted texture front pouch with classic gold enameled. Unlike traditional diaper bags that feature bulky silhouettes and unappealing prints and fabrics, the Petit Monaco boasts a smooth design of supreme luxury and cultured finesse. Can be worn in backpack style, cross body or attach to stroller. Available in 5 runway worthy colors: pastel pink, stone grey, caramel brown, ebony black, pearl white and latte.

Ages: N/A

\$129.00

Available online

Feltman Brothers Introduces NEW Baby Pointelle Wrap Set and Knit Blanket

The birth of a baby is a milestone event in a family's life. And, what better gift to celebrate the memorable occasion than the beautiful Pointelle Wrap Set and Knit Blanket from Feltman Brothers.

Baby Neutral White Pointelle Wrap Set with Hat

A timeless, vintage style knit set for your baby. This white 3-piece set features a classic pointelle design for an heirloom style — great as a take-me-home outfit, gift set, or for special occasions.

- Super convenient for quick changes — separate top and pants, and opens down the side.
- Footies will keep baby's tiny toes nice and cozy.
- Includes a matching knit bonnet to finish off that adorable, timeless look!
- Matching Blanket not included and can be purchased separately.

Retails: \$89.99



Pointelle Knit Blanket

A timeless baby blanket! Great when coupled with the Pointelle Wrap Set as part of a Take Me Home set, or as a baby gift for your loved one. Made of 100% cotton, sure to keep that precious one nice and warm!

Retails: \$74.99

Feltman Brothers designs traditional, captivating clothing for babies and toddlers from newborn-4T. Feltman Brothers designs are made from super soft cotton with attention paid to every detail from smocking to bullions and embroidery. Dress your little one up in an heirloom quality outfit for special occasions such as weddings, birthdays, family parties, holidays, and more. Choose Feltman Brothers . . . because it's the little things that make a big difference.

Start the Feltman Brothers tradition with your family by visiting <http://www.feltmanbrothers.com>

The First Wearable Baby Teething Tie!



Tasty Tie®



Tasty Tie® The First Wearable Baby Teething Tie!

A stylish solution that prevents the constant dropping of most teething toys.

The tie clips onto any baby outfit providing endless stimulating CRINKLE entertainment!

Ages: 3 - 24 months

\$16.99

Available online



Don't Let Daylight Savings Time Ruin Your Family's Sleep!

Allay Lamp's Band of Green Light Might Be the Difference your Household Needs

For many families, the time change can make for cranky kids who either can't stay up until bedtime, or are waking too early in the morning.

Whether you hate or love daylight savings, don't let it disrupt your family's life. With a few small adjustments and the help of the revolutionary Allay Lamp, it will feel like normal in no time.

There are many ways to manage the effects of DST, including:

- Adjusting a child's sleep schedule a little bit at a time, in the days leading up to DST. This is effective for babies and small children, to avoid the worst of the effects of a sleep deprived baby.
- Adults can struggle with time changes too, as the average person is already sleep deprived. According to a CDC study, a full one third of American adults are routinely not getting enough sleep.
- Create a healthy sleep environment — for both adults and children — including utilizing light sources such as the Allay Lamp, to ensure that the brain is stimulated as little as possible from light.



This last point is easily the most important: establishing good bedtime habits and a healthy sleep environment are critical. Considering the importance of sleep in restoring the brain and body, it's vital that the bedroom be conducive to maximum relaxation.

A few ways to create a healthy sleep environment include:

- Keep it dark and quiet for sleeping. Black out curtains and no television in the bedroom are a good start!
- Minimize distractions by avoiding screens at night, which also inhibit the brain from relaxing thanks to the blue light rays emitted.
- Control the light wavelengths that are used in the bedroom when not sleeping, by using an Allay Lamp.

In addition, families can enlist the help of the Allay Lamp which helps calm the brain and induce sleep. With the specific and narrow band of green light wavelengths used by the Allay Lamp, the electrical signals sent through the eye to the brain are far smaller and less energizing than standard blue/red light wavelengths. This helps calm the brain so that it is in a better state for rest.

This same principle can also help people who suffer from migraines or chronic headaches. The science behind headaches for most people involves sensitivity to light. Standard lighting is often too much for those who are sensitive and they will spend a lot of time in darker spaces, or behind sunglasses. The narrow wavelength of the green light in Allay Lamps allows those who do suffer from light sensitivity to go about their activities with far fewer headaches.

DST and the effects on sleep are manageable by creating the right space — including Allay Lamps — for rest and relaxation, allowing the body and brain to rejuvenate and restore itself the way it is meant to.

The Allay Lamp might be your family's best strategy for getting your family's sleep schedule back on track. Visit them at <https://allaylamp.com>. Also available on Amazon.



AquaSonic Vibe Toothbrush

The Vibe Series is a world class modern electric toothbrush packed with the most up to date technology. It features an ultra-powerful and industry leading motor producing 40,000 vibrations per minute, lithium-ion battery, ultra-fast wireless charging, 4 mode operation, smart vibration timers, 8 DuPont engineered brush heads and bristles, and a custom travel case; all with a sleek ultra-slim, lightweight and IPX7 rated waterproof design. Need to brush between classes? No problem!

Available online



Boost Oxygen THINK TANK

A revolutionary nootropic taken by inhaling 95% pure oxygen infused with organic rosemary aroma. It's simply a 100% all natural, healthy and safe fuel for your brain. Rosemary aroma can increase short term memory up to 75%, this combined with 95% pure oxygen is for the good of your brain. The brain alone uses approximately 20% of the body's intake of oxygen. The fastest way to get more oxygen to the brain? You guessed it, inhale supplemental oxygen like THINK TANK! Coffee, energy drinks, Adderall, Ritalin, and traditional supplements are often hard on your body. Skip the caffeine jitters and join the oxygen & rosemary revolution.

Boost Oxygen

Boost Oxygen is 95% pure, Aviator's Breathing Oxygen, in a portable, easy to use handheld canister. Boost Oxygen helps you stay oxygenated and wards off shortness of breath, headaches, dizziness and nausea. Not only does it improve sleep and lift your mood, it also increases mental alertness and stamina. Boost Oxygen is safe for all ages, and also supports altitude acclimation, migraines and when dealing with poor air quality. Increased oxygen intake has been reported by health professionals as the natural health and well-being aid that promotes energy, better mental acuity, increased capacity for exercise (and quicker recovery), as well as boosting the immune system. Boost is a proud sponsor of the Mentoring Veterans Program.

\$7.99+

Available online



Pure Daily Care Pink Himalayan Salt Diffuser

The new 2-in-1 wellness device delivers two natural healing therapies in one simple device. Firstly, a heat-less ultrasonic diffuser atomizes essential oils delivering powerful therapeutic effects. Secondly, a separate chamber includes raw Himalayan salt crystals mined from the mountains of Pakistan to provide natural air ionization and purification making it easier and healthier to breathe. This neat, compact device adds a sense of peaceful ambience to any space.

Available online



Moonlight Roller

Need a new after school hobby, or an active way to get across campus? Meet Moonlight Roller. Moonlight Roller is more than a roller skate brand, they are true advocates of this rich and beloved community. The Mirror Ball skates are iconic and an instant classic. Lace-up this grey suede and make it sing! They feature 100% genuine suede upper, tongue stabilizer and 82" laces. Also, an adjustable PU toe stop and custom printed padded lining and cushioned insole. Skaters will love the painted aluminum-alloy eyelets, ABEC-7 bearings and aluminum-alloy plate (plate weight is approximately 1 lb.).

Available online



Gutter Sense

THE SAFER WAY TO CLEAN YOUR RAIN GUTTERS

No one loves gutter cleaning. We get it, which is why we make Gutter Sense. It's a lightweight, easy-to-use tool to clean your gutters from the ground, for a faster, safer way to get the job done.

Do You Dread Gutter Cleaning?

Most people do. It's time-consuming

and messy — and climbing a ladder to reach second-story gutters is just asking for trouble. There's a better way: Gutter Sense. This low-cost tool makes cleaning your gutters from the ground easy:

- No more ladders
- No more mess
- No more painful scratches and cuts
- Effective on pine needles, leaves, and muck
- Fits on an ordinary extension pole
- Lightweight with a 14-inch grasp
- Cleans under supports
- Angled tongs for easy access

\$28.95

Available online

Rosie The Riveter Socks

With Rosie by your side, you'll be feeling strong and confident, ready for anything! These colorful socks feature a classic portrait of Rosie the Riveter, along with her famous saying "We Can Do It". Rosie was an icon of WWII, and an early emblem of feminism and women's rights, who continues to inspire to this day. These fun socks make a perfect gift for women and teen girls. They're a great way to express support for female empowerment wherever you go!

Available online and at <https://lavley.com>



Miami Jogger Buddha Pants

There are comfortable pants, and then there are pants that feel like a magical breezy soft hug for your legs that you never want to take off...and those would be Buddha Pants! Not only are they the most comfy pantaloons you will ever have the honor of wearing, they are the epitome of portability because get this, they fold themselves into their own pocket! Perfect for those lazy 8am classes.

Available online

Raycop Omni Air UV+ Cordless Stick Vacuum Cleaner

All the benefits of UV+ in a featherweight stick.

Our latest in cordless stick vacuum engineering. This light and compact model is perfect for smaller spaces without sacrificing suction power and UV capabilities.

At only 3.7 pounds, the Raycop Omni Air UV+ is easy to use. But with dual-textured brushes, best-in-class suction power, and the disinfecting power of UV light; it's also a hard-hitting home-cleaning machine.

The UV+ Sanitizing Feature of Raycop is specially designed by our engineers for our vacuums. Just a few seconds of exposure to ultraviolet light kills and inactivates viruses. From a practical perspective, it's a natural, chemical-free way to destroy viruses and bacteria in your home.

The Raycop Omni Air UV+ utilizes a dual-textured brush head to make cleaning different flooring types quick and easy. Based on lab studies, the dual-textured brush has proven to be far more effective than single-textured brushes.

Deep shag rugs, the crevices in the back seat of your car, the cushions on your favorite chair, the Omni Air UV+ easily flexes to tackle the job.

Dust, dander, bacteria and viruses don't stand a chance against PureAir HEPA filtration.

Age: 18+

\$249.95

Available online





The Family Choice Awards,
now celebrating over 28 years,
recognizes excellence in products and
services for the entire family.

Nominate your favorites now!

E-mail us at
fca@familymagazinegroup.com
or visit www.FamilyChoiceAwards.com
for more information.